

GUIDELINES FOR LOGO DESIGN COMPETITION FOR THE CENTENARY
CELEBRATION OF THE UNIVERSITY OF DELHI

1. Eligibility:

- i) All the existing students who are on the rolls of the University/Colleges/ Institutions are eligible for participation in this competition.
- ii) Students who are on the rolls of the University/Colleges/Institutions means a student who is currently enrolled in any programme being conducted by the University/Colleges/Institutions including those enrolled in Non-Collegiate Education Board (NC WEB) and School of Open Learning (SOL).
- iii) Students are allowed to participate in individual capacity only and no group of students shall be entertained for this purpose.
- iv) Every participant can submit one entry only.

2. Technical Parameters:

- i) Participants should upload the Logo in any one of the JPEG/PNG/SVG format.
- ii) Specification details, containing graphical construction of the design in exact proportions in a bigger size, along with final design, theme synopsis and concept is required to be submitted.
- iii) All technical details, including file formats, can be mentioned in the specification details itself. The size of the final design may vary from 4 cms x 4 cms to 60 x 60 cms.
- iv) The proposed Logo can be of any geometrical shape within the specified dimensions, as mentioned above. The above dimensions indicate only the minimum and maximum 'frame' sizes.
- v) The Logo should be in high resolution with minimum 600 DPI and should look clean (not pixelated or bit-mapped) when viewed on screen at 100% resolution.
- vi) Logo should be designed using colors (Not Grayscale or Black & White).
- vii) The Logo should be designed on any digital platform only.
- viii) The Logo design must be adaptable onto any form/surface including websites, social media such as Twitter/Facebook, press releases, stationery, signage, banners, letterheads, flyers, posters, etc.
- ix) Participants should not imprint or watermark Logo design.

- x) Every entry must be accompanied by a brief write-up/ explanation in maximum 100 words. This write-up has to be uploaded along with the proposed Logo. The write-up should elaborate the concept behind the Logo, which should be symbolic of the essence of the event.
- xi) During the course of evaluation, contest organizers may ask participants to resubmit their entry in different size(s)/ format(s) etc., depending upon requirement.
- xii) Participants must keep the native/editable/ open file format also ready – as it shall be required to be submitted later for the winning entry.

3. Intellectual Property Rights:

- i) The design of the Logo must be an original work of creation, free from plagiarism or copyright violation of any kind.
- ii) The participant shall be solely responsible for any copyright violation or infringement of Intellectual Copyrights in making the Logo.
- iii) University of Delhi shall not bear any responsibility in this regard and participant shall indemnify the University of Delhi from any liability arising out of such violations, if any.
- iv) The Logo must not contain any provocative, objectionable or inappropriate content.
- v) All entries are governed by the provisions of Logos and Names (Prevention of Improper Use) Act, 1950 and any violation of the said Act will result in disqualification.
- vi) All entries will remain as the intellectual property of University of Delhi and are not returnable. The copyright of the Logo, so submitted, shall rest with the University. The University of Delhi shall have the right to use, reproduce, modify, publish, license and/or otherwise deal with the Logo submitted in course of this competition.
- vii) The Logo must be original and should not violate any provision of the Indian Copyright Act, 1957.
- viii) The University of Delhi reserves the unfettered right to modify the prize-winning Logo in any form.
- ix) The University of Delhi reserves the right to reject all the entries, if not found suitable.

4. Selection Process and Award:

- i) All the entries received by University of Delhi would be assessed by an empowered Committee at one or more stages, depending upon operational requirement.
- ii) Entries would be judged on the basis of various parameters which include elements of creativity, originality, composition, technical excellence, aesthetic qualities, simplicity, artistic merit and visual impact, among others.
- iii) The decision of the Selection Committee would be final and binding on all the participants and no clarifications would be issued to any participants on any decision of the Selection Committee.

5. Other Terms and Conditions:

- i) The last date for submission of entries is 10th January, 2022, 11:59 p.m.
- ii) Entries can be submitted by clicking on the link <https://forms.du.ac.in/mac/view.php?id=65237> . Entries submitted through any other medium/mode would not be considered for evaluation.
- iii) The responsibility to comply with the guidelines and other conditions fully lies with the participant and University of Delhi shall not be liable for any dispute raised by a third party.
- iv) University of Delhi reserves the right to cancel or amend all or any part of the competition and/or the Rules and Guidelines. The participants are required to visit the University of Delhi website for any updates related to this competition.
- v) In the event of selection of the Logo for centenary celebration of the University of Delhi, the creator of the Logo shall be rewarded appropriately.
- vi) Any legal proceedings arising out of this competition/its entries/winners shall be subject to local jurisdiction of NCT of Delhi.

PLEASE CLICK ON THE LINK BELOW TO SUBMIT YOUR ENTRIES

<https://forms.du.ac.in/mac/view.php?id=65237>