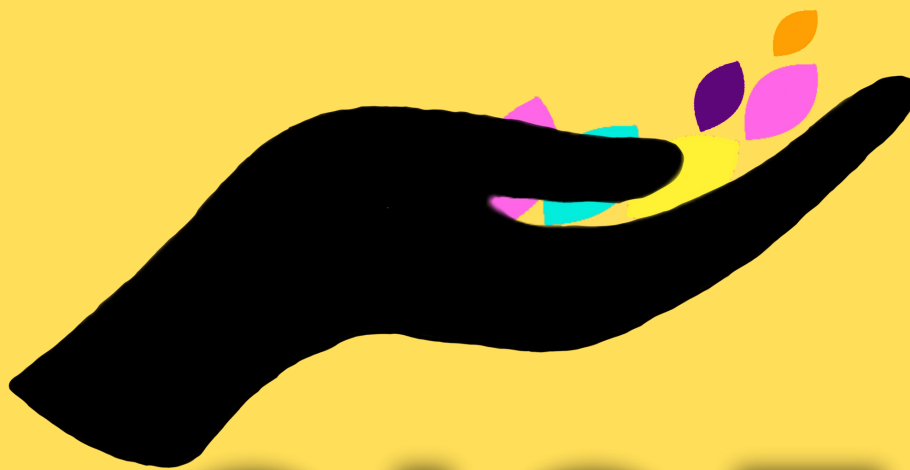




**Centre for Innovation and Social Enterprise**  
**Kirori Mal College, University of Delhi**



**CISE**  
**Kirori Mal College**

**ANNUAL REPORT**

**(2021 - 2022)**



# Centre for Innovation and Social Enterprise

## 1st Workshop Report (21 September 2021)



### The Centre held online workshop on Rebooting Entrepreneurship.

Workshop on 21 September 2021 on the theme of Rebooting Entrepreneurship with Dr. Jatinder Singh and Prof. Bibhu Biswal.

A workshop was organised on “Rebooting Entrepreneurship” by Prof. Anita Kamra Verma, Dep. Of Zoology, Dr.SP Tripathi, Dep. Of Mathematics, Dr. Karun Shree, Dep. Of Geography. Workshops convenor being Dr. Roopinder Oberoi, Dep. of Political Science. The workshop could not have come at a better time as it was excellent as an introduction into this field. The workshop was full of enthusiasm, it was welcomed by our core team member Soumya then the convenor of the workshop Dr. Roopinder Oberoi was called upon, following which VP of CISE Dharmendra shared his views about his enthusiasm for CISE, then our first speaker of the day Dr. Jatinder Singh, Director at PHD Chamber of Commerce And Industry was welcomed. The workshop focused on Rebooting Entrepreneurship by highlighting the basics. It introduced us to the Business world. Many ideas that were said during the workshop were very logical and straightforward. It profited all the participants enormously. After this insightful session ,our core team member Abhishek read out the questions.

After such an amazing session Soumya welcomed our second speaker of the day Prof. Bibhu Biswal, Prof. at Cluster innovation centre, Former coordinator DIC and former manager at TBI for more thought provoking ideas. The workshop was very interactive, which profited all the participants enormously! There were many examples which made it really easy to follow and to understand the topic. It was attended by enthusiastic participants. The talk was very interesting and invigorating. The talk ended with a number of questions from the students regarding innovation, funding, opportunities etc.

Wrapping with the workshop our President Sakshi gave the vote of thanks and finally the workshop really turned out to be useful, insightful, interesting, and memorable!!

**CENTER FOR INNOVATION AND SOCIAL ENTERPRISE**  
KIRORI MAL COLLEGE

PRESENTS

**WORKSHOP ON**  
**REBOOTING ENTREPRENEURSHIP**



**DR. JATINDER SINGH**  
DIRECTOR AT PHD CHAMBER OF  
COMMERCE AND INDUSTRY



**PROF. BIBHU BISWAL**  
PROF. AT CLUSTER INNOVATION CENTER  
FORMER COORDINATOR DIC AND FORMER  
MANAGER AT TBI

WEBINAR CONVENOR-  
DR ROOPINDER OBEROI  
DEPARTMENT OF POLITICAL SCIENCE

ORGANISING COMMITTEE  
PROF. ANITA KAMRA VERMA, DEPT. OF  
ZOOLOGY  
DR. SP TRIPATHI, DEPT. OF MATHEMATICS  
DR. KARUN SHREE, DEPT. OF GEOGRAPHY

PRINCIPAL AND HEAD ADVISORY COMMITTEE(CISE )  
- PROF. VIBHA SINGH CHAUHAN

21 SEPTEMBER TIME-1:30-3:00 PM GOOGLE MEET





# Centre for Innovation and Social Enterprise

## Report on Bootcamp



### 1. Entrepreneur as an Innovator

CISE in collaboration with 180 DC organised a bootcamp of 2days from 8th Oct to 9th Oct, 2021.

On 8th October 2021, the inaugural session was organized from 10:00 am to 11:00 am with Mr. Satish Jha via Google meet on the topic “Entrepreneur as an Innovator”. Mr. Jha is himself an entrepreneur and has the rich experience of being the Chairman and CEO at ECCO Electronics. The webinar was organized in the supervision of Dr. Roopinder Oberoi, convenor, CISE.

“Innovation happens at the boundaries of possibility.” :- Satish Jha

### 2. Emerging Market innovation and Business Models

On 8th October 2021, the second session was organized from 11:00 am to 12:00 pm with Dr. Shalini Singh via Google meet on the topic “Emerging Market innovation and Business Models”. Dr. Shalini Singh has more than 25 years of experience in the field of startups, strategy performance and human resource research, she has co-founded Health Tech Startup and has even built talented groups with a creative culture. She is also an adjunct professor at Birla Institute of Management Technology.

### 3. Personal Finance Management

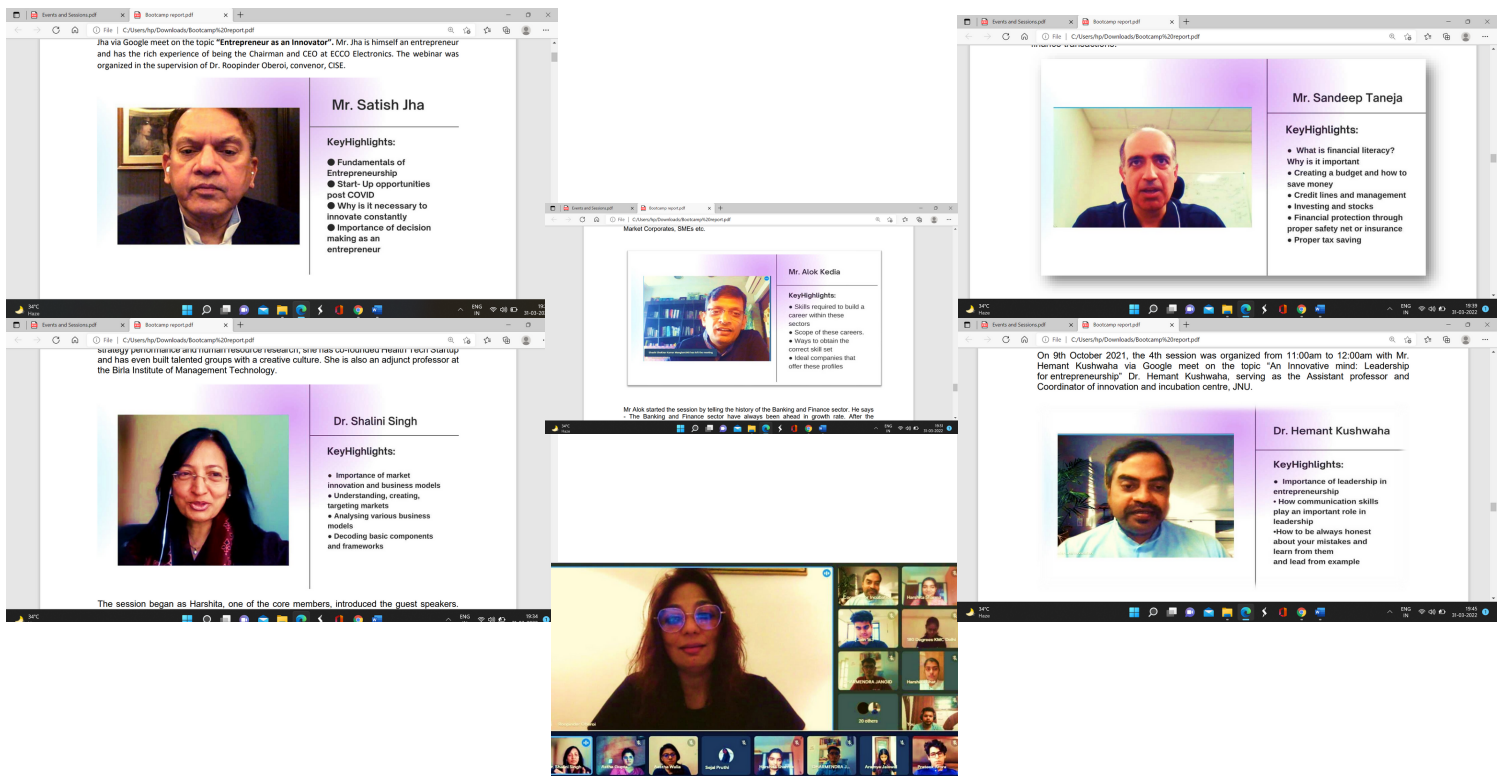
On 8th October 2021, the third session was organized from 03:00am to 04:00am with Mr. Sandeep Taneja via Google Meet on the topic “Personal Finance Management”. Mr Sandeep Taneja a financial leader with strong business knowledge and experience of building houses and manufacturing companies throughout the world. he also has tremendous experience at the Big 4. He is specialised in financial reporting and analysis, operations and finance transactions.

### 4. An Innovative mind: Leadership for entrepreneurship

On 9th October 2021, the 4th session was organized from 11:00am to 12:00am with Mr. Hemant Kushwaha via Google meet on the topic “An Innovative mind: Leadership for entrepreneurship” Dr. Hemant Kushwaha, serving as the Assistant professor and Coordinator of innovation and incubation centre, JNU.

### 5. Careers in Banking and Finance

On the second day of the Bootcamp, CISE in collaboration with 180DC organised its 5th lecture on the topic “Careers in Banking and Finance” with renowned speaker Mr. Alok Kedia. The speaker is proficient in finance and has strong business acumen. He also has a proven track record when it comes to building new businesses in banks. Adding to this, he has also handled various corporate client segments viz Global Corporates, Large Corporates, Mid Market Corporates, SMEs etc.





# Centre for Innovation and Social Enterprise

## Informal Meet with Recruits



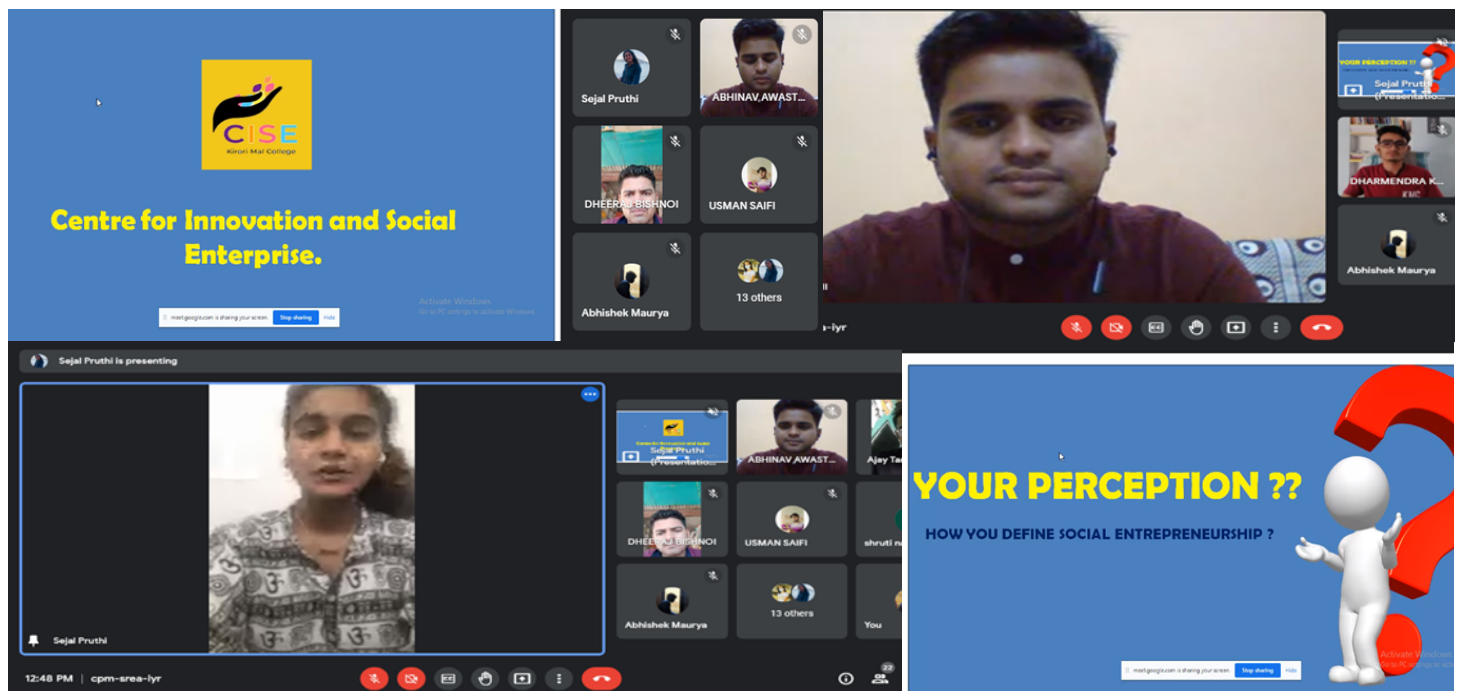
The Centre for Innovation and social Enterprise organized an informal induction programme for the new recruits with an objective to familiarize with its framework.

The meeting was conducted with a view to uplift the confidence of the recruits to an elevated stage, encourage them to participate and make them feel comfortable with their superiors. The recruits came with diverse thoughts, backgrounds & perceptions which made the whole interaction even more insightful.

The induction programme began with recruits introducing their academic as well as professional background. The informal meet equipped recruits not only with the boost to their educational pursuits but also with the forum exposure, social experiences, and various skills. The meet even had discussions related to startup culture in India and the recruits actively participated and came up with spontaneous ideas and views for the same. With a fresh exposure of the induction programme, the students were exposed to the milieu of the forum with zeal and enthusiasm.

The meet concluded on a positive note and turned out to be a success with the unending guidance and support of the centre heads and cooperation of the new recruits.

*(The meet concluded on a positive note and turned out to be a success with the unending guidance and support of the forum heads and cooperation of the new recruits.)*





# Centre for Innovation and Social Enterprise

## Webinar on 'Social Entrepreneurship and times of crises'



**Organized by Centre for Innovation and social Enterprise, Kirori Mal College, Delhi University  
On (15 January 2022).**

*The Centre held online webinar on 'Social Entrepreneurship and times of Crisis'.*

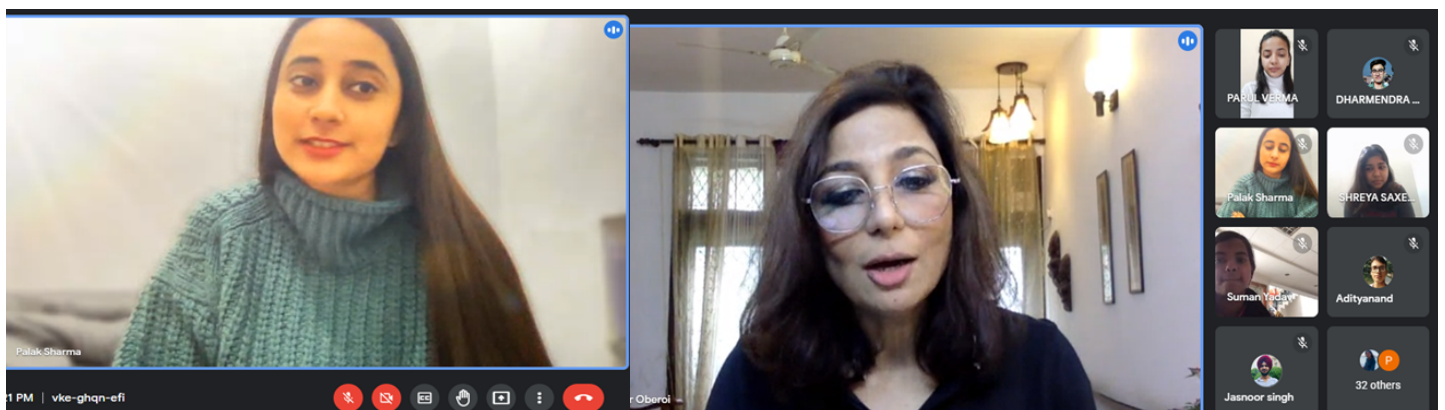
On the 15th of January, 2022, the Centre for Innovation and social Enterprise, Kirori Mal College, Delhi University organized online webinar on 'Social Entrepreneurship and times of crisis' with Ms. Palak Sharma, co-Founder of green governance initiative as guest speaker in an attempt to better understand the opportunities and challenges that dawned upon us in wake of COVID-19 pandemic.

Amongst other things, Palak's major area of focus was to give a realistic understanding of social entrepreneurship. An incorrigible optimist herself, Palak started on a positive note that there is nothing which is not doable. The audience was thrilled with her positive attitude.

There was an elaborate discussion on what a network actually signifies as opposed to common sense understanding? Turning the age old adage- "Your network is your net worth" on its head, She remarked that one cannot draw his/her worth from network but the notion of network is anything but sentimental, a family which ought to be loved and cared for. This bond is where we can draw our worth from. The awestruck audience was hooked as she eloquently underscored the indispensability of values in social entrepreneurship.

Her words "It might not be your suffering, but it can be your idea to cure that suffering" totally struck a chord inside. The webinar saw extensive and deeply engaging discussions on innovations, campaigning, fund crutches, job related issues, personal or professional life and many other related topics.

The final segment witnessed an absolutely enthralling QnA session hosted by President followed by Vote of Thanks which was presented by Vice President. Marked by overwhelming attendance and an overzealous audience, the webinar came to end as resounding success.





# Centre for Innovation and Social Enterprise

## Report on Research Ideas



**"People don't want to buy a quarter-inch drill. They want a quarter-inch hole." ~ Theodore Levitt**

The idea behind it is that successful businesses, products, and services are those capable of solving a problem. Getting to a final—let alone great—idea isn't easy.

The ideation process is exactly what every entrepreneur needs when looking for ideas. It's the cornerstone for innovative businesses and ideas that actually reshape the market. It is for this reason that the Centre has consistently tried to hold as many brainstorming cum ideation sessions for new recruits.

A flurry of ideas have been proposed so far by members, many of which indeed have the potential to turn into sustainable business models. These ideas are now being tested for loopholes which are then scheduled to be scrutinized by mentors of Centre.

Held almost every two weeks, these sessions are most looked up to by all members of CISE.

**INDRA-DHANUSH**

Indra-Dhanush represents colors of India. India is a country with wide beliefs, varied interest but what binds us together is our love and respect for our culture. What if we share our culture, art, beliefs with each other? That will bind us together, even more closer

**इन्द्र धनुष**  
INDIAN HANDICRAFTS

**Alluring plastic**

Strong, lightweight and moldable, plastics are used in thousands of products that add comfort, convenience and safety to our everyday lives

**JAIPUR- RAJASTHAN**

Rajasthan is a place of different cultures, traditions and art. Last year when covid was on its lowest, I visited Jaipur with my family. While exploring Jaipur, I realized there is a lot of Indian art which is disappearing. In city palace, Jaipur, you can still find true artisans working on their traditional art. City palace works as a platform where those artisans are representing Rajasthan art.

**Discharge Printing of Rajasthani Block Print**

**DESIGN**

WE WILL EXPLORE DIFFERENT INDIA TRADITIONAL ARTS AND WORK TOWARDS PROVIDING A CENTRAL PLATFORM TO THEM. IMAGINE HAVING A KEBELAS HOME HAVING JAIPURI FRAGRANCES, WE CAN DO THAT.

**SPICE AND BAMBOO PROJECT**  
PRESENTED BY SUMAN

**BUT**

Due to its non biodegradable property it pollutes our environment

- Dimension-11cm length
- Diameter-5.5cm



# Centre for Innovation and Social Enterprise

## Report on Social Media Series

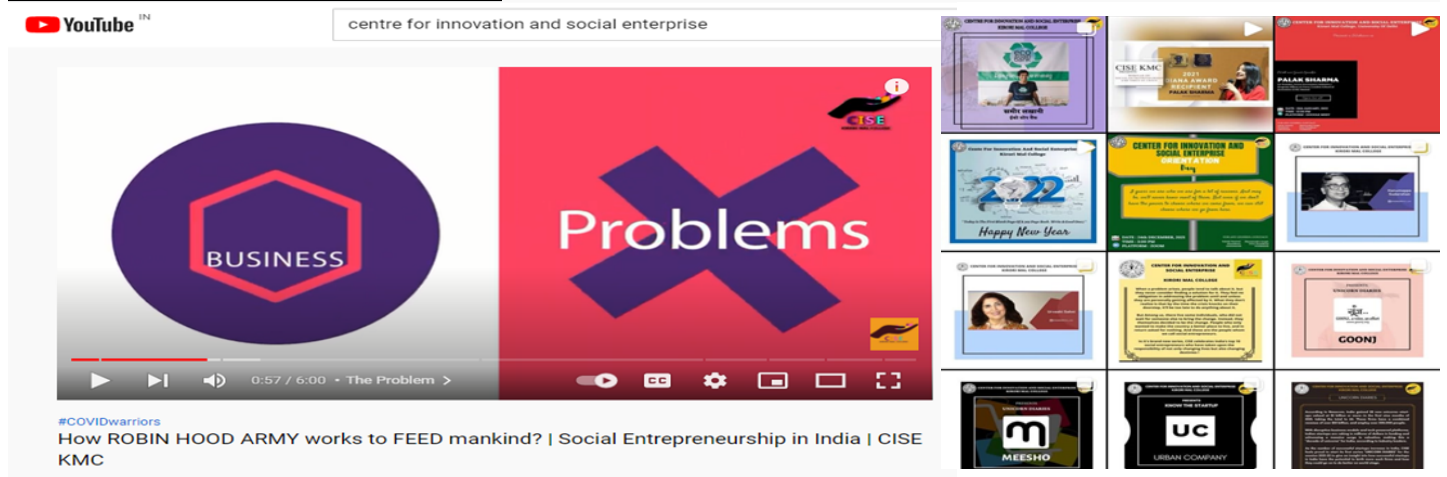
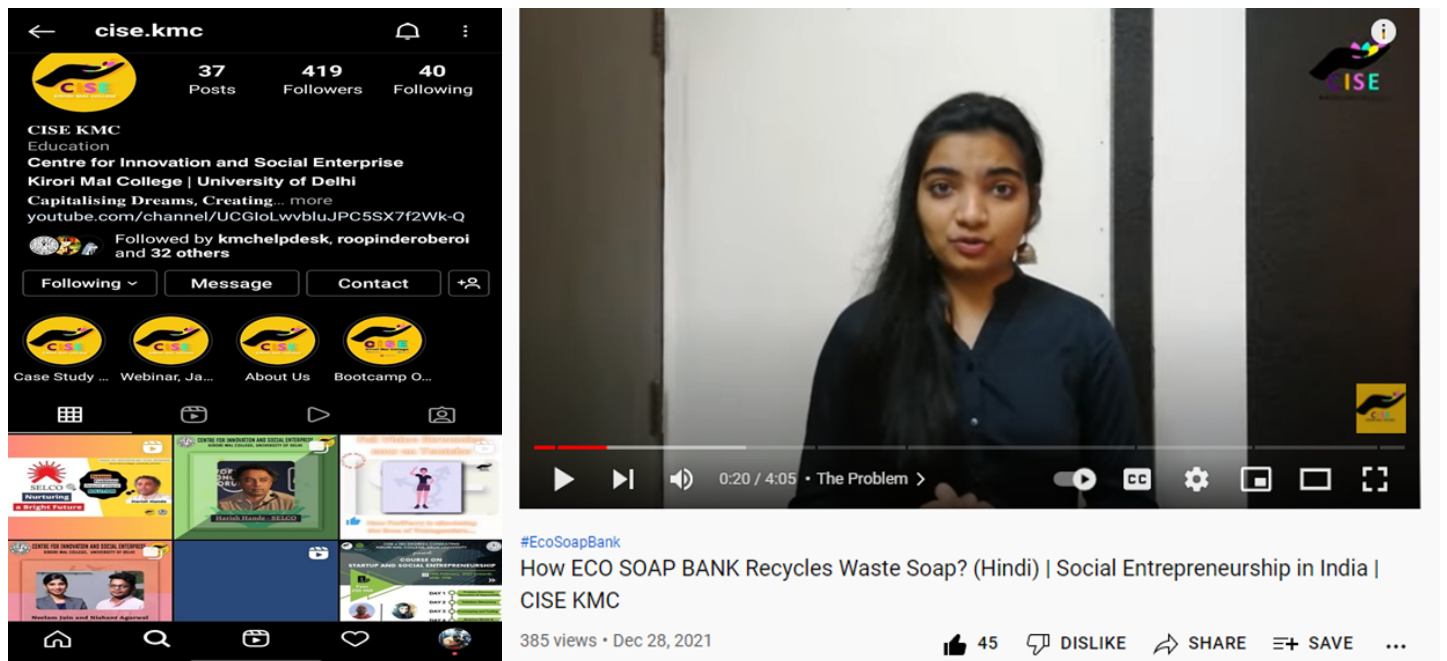


The fact that a certain degree of techno-optimism today underpins all our future aspirations made CISE initiate a melange of Social Media Series throughout year. Amongst all of them, it's "Unicorn Diaries" and its YouTube videos that grabbed most eyeballs.

By profoundly engaging audience on social media handles on Twitter, Instagram, LinkedIn, YouTube and Facebook, CISE has successfully managed to establish a distinct discourse on start-ups and social entrepreneurship in India.

Over last few months, members extensively researched on existing business models and enterprises and shared gathered insights via attractive posts. Quizzes based on case studies aired on YouTube were also conducted for which the winners were duly awarded.

As a centre that got established amidst full blown pandemic, CISE fully understands the importance of tapping into power of social media and has been endeavouring to widen its reach on same.





# Centre for Innovation and Social Enterprise

## 3 Days Course on Startups and Social Entrepreneurship



"Startups not only effectuate ideas or money but, also have the potential to be a sustainable business"

From 18th April, 2022 to 21st April, 2022, a 3-day brainstorming course on **STARTUPS & SOCIAL ENTREPRENEURSHIP**, organized by the Centre for innovation and social enterprise in collaboration with 180-degrees consulting, Kirori Mal College, Delhi University with Prof. Bhibhu Biswal and Dr. Roopinder Oberoi. Prof Biswal, a JNU alumnus is the Manager & Founder of Technology Business Incubator, Cluster Innovation Centre, University of Delhi.

During this 3 day program, students interacted with their peers and comprehended a number of essentials for a startup and social entrepreneurship. Every individual was practically engaged in building a mock startup giving a positive feedback about the program. Surprisingly, more and more students from across University approached the office bearers of Centre enquiring about upcoming similar courses.

### Day 1

Prof. Biswal lectured the students about Problem Discovery, Innovation & Opportunity, Solution Discovery, and many more aspects.

### Day 2

They discussed about Prototyping & Testing, and Business Models.

### Day 3

Students were taught about other management aspects, Business Canvas, and Business Pitches.

It was an immense pleasure to witness the adrenaline rush within the students aspiring to become great entrepreneurs being guided by such a great mentor.

The professor also unraveled the facts and figures about his previously initiated startups and his experience in entrepreneurship till date.

On the final day everyone witnessed an enthralling pitching activity hosted by the Professor followed by a Vote of Thanks to Prof. Bibhu Biswal, Dr. Roopinder Oberoi, and President Sakshi Semwal for organizing such a great course. Marked by an overwhelming attendance and a zealous audience, the course came to an end as a resounding success.

