



# किरोड़ी मल कॉलेज

दिल्ली विश्वविद्यालय, दिल्ली - 110007

## Kirori Mal College

University of Delhi, Delhi - 110007

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## Kirori Mal College

### Eneur: The Entrepreneurship Cell

### Annual Report 2021-22

Eneur: The Entrepreneurship Cell of Kirori Mal College is known for its quirky and out-of-the-box approaches. Brewing with unparalleled creativity and trend-setting ideas, society has been successful in proving its worth for yet another year.

Eneur began its activities for the Academic Session by announcing its core team on the 16th of July. The newly formed core team then initiated its work with the announcement of the **first episode of EN-VISION, a live session on "People Development"** by the industrial relations head of Reliance Jio Infocomm Ltd., Mr. Vinod Singh on 30th August. It was followed by the second episode of the same in which Ms. Prerna Prasad, founder and CEO of Ecoplore, familiarised the students with the prestigious concept of **"green entrepreneurship"** in another enriching live session on October 2nd. In October, the cell also announced its first live project for the session with Hamari Pehchan, a prominent NGO working for women's empowerment and child education. In EN-VISION episode 3, organised on November 14th, Mr. Sandeep Kochhar, founder and CEO of BlewMinds consulting LLP, shared his pristine knowledge on the topic of **"Intrapreneurialism"** in a fun and interesting session. This was followed by the Women Entrepreneur Day Special session on November 19th, 2011 on the topic **"Decoding the Finance Industry"** by Top 10 Women Leaders in Wealth Management's 21st Honouree, Ms. Vandana Tolani.

The team began the session's recruiting process on November 23 and picked a group of 46 eager students with an interest in entrepreneurship and a desire to view themselves as budding entrepreneurs in the coming years. The heads of their different departments held sessions to explain their duties and the work to the newly hired junior executives.

2022 started with a big bang for society as it announced two new live projects: VC Stories, a one-stop solution for all entrepreneurial needs, and DU Connect, a social learning space catering to different problems faced by students. The cell also geared up for the preparation of its annual event, "Debut D" Entrepreneurial 2022, under the guidance of Principal, Prof. Vibha Singh Chauhan and Convener, Dr Sameer Lama. A series of webinars and workshops were conducted along



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with a quiz that was conducted on D2C from February 3rd to February 5th to give the participants an insight into the world of business. A **skill-enhancing workshop on "Analytical Tools"** by professional investment bankers Mr. Vignesh Kamath and Ms. Priyanshi Srivastava marked the commencement of the event. The workshop was followed by an **interactive speaker session on "Business Marketing"** by MICA Ahmedabad alumnus Ms. Niti Goyal. The second day of the event started with an **educational session on "Personal Portfolio Management"** by JBIMS alumnus Mr. Amit Sahita, who was followed by the entrepreneur of the year 2022 honouree, Mr. Tushar Kansal, in an **enlightening workshop on "How to Create a Pitch Deck"**. The event concluded with a fun and particularly interesting "firechat" with KMC alumni Mr. Sumit Gupta and Mr. Keshav Kumar and surprisingly the cell was able to achieve the participation of **almost 100+ students** throughout the event. On the third day of the event, we also organised a business quiz with a cash prize worth Rs. 2500, whose prelims were scheduled on the first day of the event. The cell collaborated with eminent brands like Finladder, Dare2Compete, and Navyuvak Delhi for the event. Even though it was all online, the participants found the event to be pretty mesmerising as it witnessed an overwhelming response from students across the university. Finally, the cell organised the fourth episode of EN-VISION on March 17th, in which Prof. A.I. Channu, Dean at Bodoland University, helped the students understand the "Mindset of an Entrepreneur".

**Eneur also conducted its first offline event, "Début D Entrepreneur Reboot," on April 18, 2022.** The event had two enlightening speaker sessions and a one-panel discussion. **The event had over 60 enthusiastic attendees.** Principal Prof. Vibha Singh Chauhan also graced us with her presence along with our convenor, Dr. Sameer Lama, whose presence played a crucial part in the success of the event.

In the first session, Dr. Anil Seth, who is an associate member of the Indian Society for Applied Behavioural Science, enlightened us on the topic "How to lead a powerful life and achieve your entrepreneurial dreams". In the second speaker session, two speakers were invited, Dr. Harsh Vardhan Kothari and Ms. Shweta Goel, who enlightened us on the topic "Starting up and Funding Businesses in India." Dr. Harsh Vardhan Kothari is a professor at DIAS, Delhi, he was also certified as an innovation ambassador by MOE's innovation cell, AICTE, New Delhi. Mrs. Shweta Goel is an assistant professor at GGSIPU who works at the Delhi Institute of Advanced Studies. A panel discussion was conducted on the topic "Entrepreneur: Jack of all Trades or Master of One" as the event's third and final session. The co-founders of Metvy and Broomees spoke at the event, Metvy, Shawrya Mehrotra (founder) and Rajan Luthra (co-founder) and Broomees, Vaibhav Agarwal (Co-founder), Niharika Jain (Co-founder) and Saurav Kumar (Co-founder) graced us with their presence.

With the indefatigable endeavours and dedication of our team, both the events turned out to be a huge success. The cell also continued organising workshops and brainstorming sessions which were exclusive for the team members, an interactive session on Microsoft Excel and departmental heads also took informative sessions on cognitive biases in decision making, competitive analysis tools, personal finance management and many more. The core team also took sessions for the junior executives for their value addition in the field of entrepreneurship.

The year full of ups and downs problems and solutions was full of learning and fun. Eneur is grateful to everyone who contributed to the cell's enormous success and made every moment of it memorable. Our mission is to ignite ideas and



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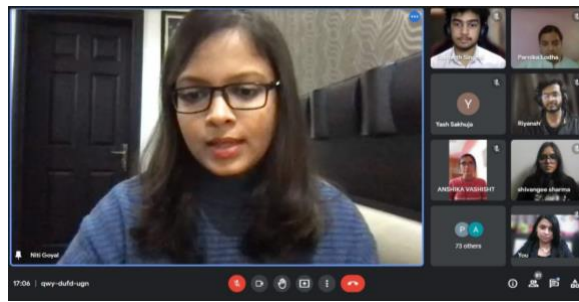
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empower entrepreneurs by inspiring people to think, create, and achieve amazing things. We want Eneur to attain its pinnacle with each passing year.

### Snapshots from DDE'22



### Envision



### Snapshots from DDE Reboot



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*V. Chauhan.*

(प्रो. विभा सिंह चौहान)

Prof. Vibha Singh Chauhan

प्राचार्या/Principal

किरोड़ी मल कॉलेज/Kirori Mal College

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