

Report on Bootcamp

1. Entrepreneur as an Innovator

CISE in collaboration with 180 DC organized a bootcamp of 2 days from 8th Oct to 9th Oct, 2021.

On 8th October 2021, the inaugural session was organized from 10:00 am to 11:00 am with Mr. Satish Jha via Google meet on the topic **“Entrepreneur as an Innovator”**. Mr. Jha himself, is an entrepreneur and has the rich experience of being the Chairman and CEO at ECCO Electronics. The webinar was organized in the supervision of Dr. Roopinder Oberoi, convenor, CISE.



Mr. Satish Jha

Key Highlights:

- Fundamentals of Entrepreneurship
- Start-Up opportunities post COVID
- Why is it necessary to innovate constantly
- Importance of decision making as an entrepreneur

The session began as Aramyra, one of the core members, introduced the guest speakers. Then, Dr. Roopinder Oberoi gave a brief introduction about what CISE and 180DC is. Dr. Oberoi introduced the theme of Bootcamp by enlightening on Innovation, Entrepreneurship and Finance. Dr Oberoi invited the guest speaker of the session- Mr. Satish Jha. The Speaker began by defining the term ‘Entrepreneurship’. He further explains- how the term entrepreneurship differs in academic world and on ground. He emphasized on the fact that, in India, Innovation is missing in entrepreneurship. Innovation culture has not developed yet.

According to him entrepreneur is one who takes risk. He says- “Mistakes lead to betterment of product.” He further explained various stages of innovation. He says innovation has 360 degree dimensions, which means innovation can be brought from any dimension. He made clear cut distinction between Innovation and Invention. He says- “Invention is not innovation”. Speaking towards the end of his speech Mr. Satish briefed the students on why America is a leader in the field of innovation and why Europe is no longer a leader with many examples.



The webinar was attended by 45 students who participated proactively and had a positive feedback. The event was highly successful owing to its relevance in the Innovation, Entrepreneurship and Finance sector. At the end, Aranya, one of the core members, extended a vote of thanks to Mr Jha for gracing the event and enlightening the students with the idea about Innovation and Entrepreneurship. CISE hopes to conduct more such informative events in the near future again.

“Innovation happens at the boundaries of possibility.”

:- Satish Jha

2. Emerging Market innovation and Business Models

On 8th October 2021, the second session was organized from 11:00 am to 12:00 pm with Dr. Shalini Singh via Google meet on the topic “**Emerging Market innovation and Business Models**”. Dr. Shalini Singh has more than 25 years of experience in the field of startups, strategy performance and human resource research, she has co-founded Health Tech Startup and has even built talented groups with a creative culture. She is also an adjunct professor at the Birla Institute of Management Technology.



Dr. Shalini Singh

Key Highlights:

- Importance of market innovation and business models
- Understanding, creating, targeting markets
- Analysing various business models
- Decoding basic components and frameworks

The session began as Harshita, one of the core members, introduced the guest speakers. Then, Dr. Roopinder Oberoi, Convenor of CISE, gave a brief introduction about what CISE and 180DC is. Dr. Oberoi introduced the theme of Bootcamp by enlightening on Innovation, Entrepreneurship and Finance. Dr Oberoi invited the guest speaker of the session- Dr Shalini Singh. Dr Shalini began the session with some creative and thought-provoking activities. She further explained business models through the help of Lean Canvas. She went deep while discussing lean canvas, and discussed problems, solutions, Channels, unfair advantages, types of customers etc.

She threw some light on concepts like "innovator's - DNA" by describing- Observation, Association, Questioning, Experimenting and Networking- five significant factors for becoming an entrepreneur. She gave an insight about entrepreneurship through an example of a Bakery Store. Dr Shalini also asked some creative and innovative questions during her presentation. Students also took interest in answering the questions and engaging with the presentation.




In the last segment of her presentation, she emphasized on the importance of Innovation in business. She gave examples of Netflix, Coca-cola and iPhone companies to underscore the role of innovation.

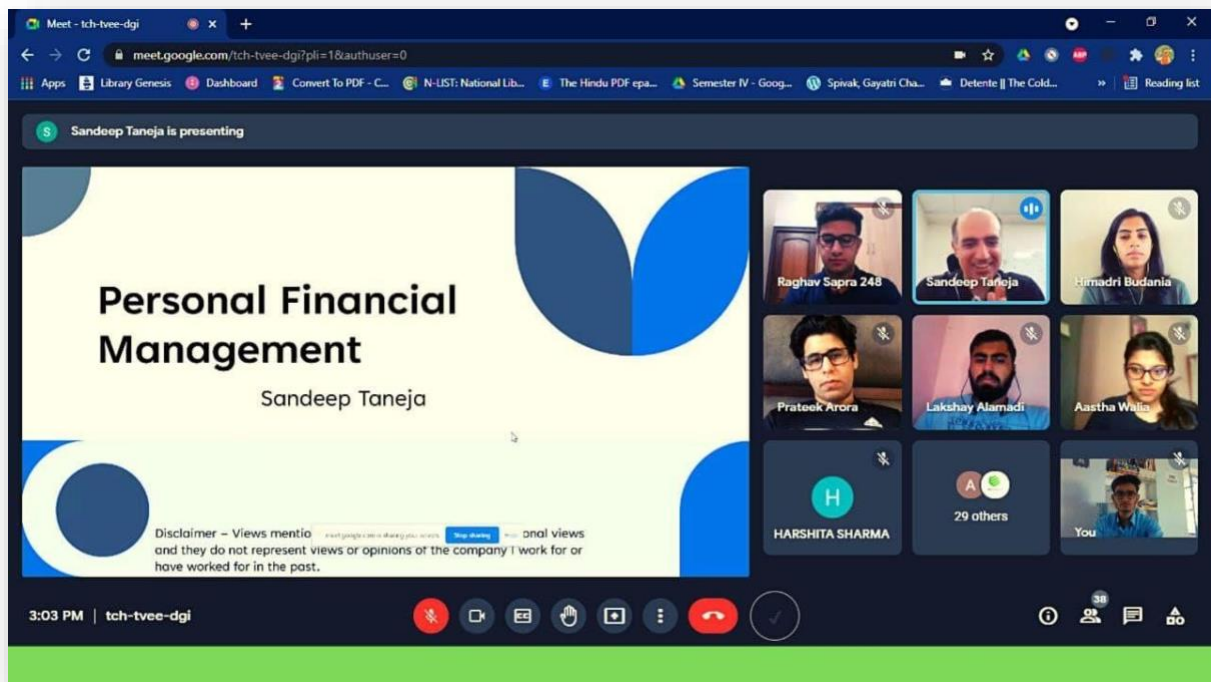
The webinar was attended by all members of centre who participated proactively and had a positive-feedback. The event was highly successful owing to its relevance in the Innovation, Entrepreneurship and Finance sector. At the end, Soumya, one of the core members, extended a vote of thanks to Dr. Shalini Singh for gracing the event and enlightening the students with the idea about Innovation and entrepreneurship. CISE hopes to conduct more such informative events in the near future again.

3. Personal Finance Management

On 8th October 2021, the third session was organized from 03:00am to 04:00am with Mr. Sandeep Taneja via Google Meet on the topic "Personal Finance Management". Mr Sandeep Taneja, A financial leader with strong business knowledge and experience of building houses and manufacturing companies throughout the world. he also has tremendous experience at the Big 4. He is specialised in financial reporting and analysis, operations and finance transactions.

	Mr. Sandeep Taneja
Key Highlights: <ul style="list-style-type: none">• What is financial literacy? Why is it important• Creating a budget and how to save money• Credit lines and management• Investing and stocks• Financial protection through proper safety net or insurance• Proper tax saving	

The session began as Aramy, one of the core members introduced the guest speaker. Then, Dr. Roopinder gave a brief introduction about what CISE and 180DC is. Dr. Oberoi invited the guest speaker to speak on the topic. Mr Sandeep began the workshop by briefing the students about personal financial management. He believes personal financial management involves maximizing earning potential through active and passive means. He highlighted various aspects of finance including income savings expenses and many general topics. In this he explains how income can be earned through active and passive means, what kind of expenses are 'good spend' and which are 'not so good', he also talked about when to start saving. Further he went on explaining the concepts like Time-value, Credit, Insurance, Investment and Tax.




Speaking towards the end of the session, Mr. Sandeep elaborated about what platforms are worth investing in, where students can invest. He also spoke about stock marketing and short selling. At the end, Aramya, a member of 180DC, gave a vote of thanks to Mr. Sandeep for gracing the event and enlightening the students with the personal financial management.

During the session attendees were given opportunity to ask questions to the speaker, so they raised many queries related to finance. The workshop was attended by all members of centre who participated proactively and had positive feedback. The event was highly successful.

4. An Innovative mind: Leadership for entrepreneurship

On 9th October 2021, the 4th session was organized from 11:00am to 12:00am with Mr. Hemant Kushwaha via Google meet on the topic "An Innovative mind: Leadership for entrepreneurship" Dr. Hemant Kushwaha, serving as the Assistant professor and Coordinator of innovation and incubation centre, JNU.

	<p>Dr. Hemant Kushwaha</p> <p>KeyHighlights:</p> <ul style="list-style-type: none">• Importance of leadership in entrepreneurship• How communication skills play an important role in leadership• How to be always honest about your mistakes and learn from them and lead from example
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The session began as Harshita, one of the core members introduced the guest speaker. Then, Dr. Roopinder Oberoi, Convenor of CISE, gave a brief introduction about what CISE and 180DC is. Mr Hemant has great experience on innovation and Entrepreneurship. Mr. Hemant began the workshop by briefing the students about the actual idea of innovation and entrepreneurship. He says- for innovation, it's important to have a very innovative mind. He further distinguished between Innovation and invention. He elaborated on- why innovation is important to be an entrepreneur.

He highlighted various sweet spots of innovation namely, Emotional Innovation, Process innovation and Functional Innovation. Further He elaborated on specific fields of Innovations like product innovation, technological innovation, organizational innovation etc.




In the last segment of his lecture, he explained about Six Methods of innovation and implications of ignoring innovation. He concluded his lecture by telling some ideas for being innovative like- Maintaining a keen sense of curiosity, seeking out new experience, practising mindfulness, taking risks, sharing ideas with others etc. At the end, Sejal, a core member of CISE, gave a vote of thanks to Mr. Hemant for gracing the event and enlightening the students with the great ideas about innovation.

During the session attendees were given opportunity to ask questions to the speaker, so they raised many queries related to innovation. The workshop was attended by all members of the centre who participated proactively and had positive feedback. The event was highly successful.

5. Careers in Banking and Finance

On the second day of the Bootcamp, CISE in collaboration with 180DC organised its 5th lecture on the topic “Careers in Banking and Finance” with renowned speaker Mr. Alok Kedia. The speaker is proficient in finance and has strong business acumen. He also has a proven track record when it comes to building new businesses in banks. Adding to this, he has also handled various corporate client segments viz Global Corporates, Large Corporates, Mid Market Corporates, SMEs etc.

	<p>Mr. Alok Kedia</p> <hr/> <p>KeyHighlights:</p> <ul style="list-style-type: none">● Skills required to build a career within these sectors● Scope of these careers.● Ways to obtain the correct skill set● Ideal companies that offer these profiles
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Mr Alok started the session by telling the history of the Banking and Finance sector. He says - The Banking and Finance sector have always been ahead in growth rate. After the liberalisation of the economy in 1992, this sector flourished immensely. Mr Alok puts an emphasis on the point that this sector will grow till 2030. He advocated that the Banking and Finance sector is most critical as well as most opportunity giver. Most of the jobs and employment are from the BFI sector. Further he discussed "Fin-tech" where opportunities lie for both - engineers as well as commerce students.



He also talked about the Mutual fund industry and stock marketing. He says - there is a shift from Gambling to Safe & legal marketing which created huge opportunities in the mutual funds industry.

In the last segment of his lecture, he focused on Capital Market, investment Banking- intermediate banking, Mergers and acquisitions, Product-product development etc. He finished his lecture with a quote -"Attitude defines your altitude." He emphasized on keeping our attitude positive and constructive.

The webinar was attended by 45 students who participated proactively and had a positive-feedback. The event was highly successful owing to its relevance in the Innovation, Entrepreneurship and Finance sector. At the end, Himanshi, one of the core members, extended a vote of thanks to Mr Alok for gracing the event and enlightening the students with the idea about opportunities in Finance Sector. CISE hopes to conduct more such informative events in the near future again.

IF YOU ARE NOT SELLING PRODUCTS, YOU HAVE TO SELL YOURSELF.

:- MR. ALOK KEDIA