<u>I – Academic Planner</u>

A. Teaching Plan (Year: 2020 Semester: Odd)

Teacher's Name: Dr. Pushpender Kumar, Department: Commerce

Sl. No	UP C	Paper Name	Core/A ECC/G E/SEC	Topic/Unit		End Date
01.		Busines s organiz ation and Manage ment	Core	Unit – I: Introduction to Business organization and management and Unit – II: Business Environment and Entrepreneurship	Oct 19, 2020	Nov 30, 2020
				Unit – III: Planning and Organizing Assignment Submission deadline to be fixed on : Nov 30,,2020 Topic to be given from Unit I and II	Dec 2, 2020	Dec 30, 2020
				Unit IV: Directing and Controlling and V: Salient developments and contemporary issues in management. Assignments to be returned after evaluation on Nov 7-8,2020 Test to be scheduled on: Feb 5, 2021 Mode of Communication: Message to be posted on whatsapp group through class CRs and announcements to be made in the respective classes Topics to be covered from Unit Answer scripts to be shown and collected on Feb 28, 2021	Jan 21- 2021 to March 8, 2021	March 8, 2021
02.		BCH- V-A MAR KETI NG	core	Unit – I: Introduction, consumer behavior. Unit – II: Market selection, product.	July 22, 2020	August 30, 2020

Unit – III: Pricing and promotion Assignment Submission deadline to be fixed on: September 30,,2020, Topic to be given from Unit I and II	Septembe r 2, 2020	Septem ber 30, 2020
Unit IV: Distribution and retailing. V: Developments and issues in marketing. Assignments to be returned after evaluation on October 7-8,2019 Test to be scheduled on: November 1,2020 Mode of Communication: Message to be posted on whatsapp group through class CRs and announcements to be made in the respective classes Topics to be covered from Unit Answer scripts to be shown and collected on November 8,2020	October 18, 2020	Nove mber 11, 2020

B. Outstation Field visits for students

Project Name / Paper Name		
Destination	Travel Mode	
Departure Month	Return	
Faculty-in-Charge	Number of Students going	

C. Internal Assessment: House Exam (Test/Presentation etc.) & Assignment*

Course Code	Course Name	Unique Paper Code	Topic Name	Day and Date	Date/s of Exhibiting the Assessment Sheet to students, Discussing the marks, Returning/Retaining
B.com P- I	Business organization and management	52411102	All units and contents	Oct 2020 to March 2021	Presentation by students throughout the semester. Marks shown to students on Feb 20, 2020 and discussed with the students and retained.
B. Com H V	Principles of Marketing	22411501	All units and contents	September to Nov, 2020	Presentation by students as per the given schedule. Marks shown to students Oct 30, 2020 and discuss with the students and retained.

^{*}Marks of the Internal Assessment to be submitted to the College 15 days before the last working day of every semester

D. Organization of Department/College Society Meetings by Staff Advisor/Convener

Department/Society	Meeting Date	Purpose

E. College Functions

College Function	Function Date	Role to be played

For Departments

A. Department activities for students – Election/Freshers/Welcome/Farewell/Department Seminars/Society functions

Event	Date	Timing	Venue	Event In-charge / Supervisor
Department Election				
Fresher's Welcome				
Farewell				
Department Society functions				
Department Seminars				
Any Other ()				

B. FDP/Seminar/Workshops/Lectures to be attended and/or to be conducted

Event Topic			
Type / Nature (FDP/Webinar/Workshop etc.)			
Organizing In-charge			
Details regarding invited Resource Person			
Nature of Participation (e.g. Invited Speaker, Participant etc.)			
Date/s	Timing/s	Mode	

I – Academic Planner

F. Teaching Plan (Year: 2021 Semester: Even)

Teacher's Name: Dr. Pushpender Kumar Department: Commerce

S1 N o	UPC	Paper Name	Core/ AECC /GE/ SEC	Topic/Unit	Start Date	End Date
0 1 .	224134 10	Business Research methods and analytics. B. Com. (Hons) Paper No. BCH 4.5 (b), Semester-IV	SEC	Unit I: Introduction to Business Research	Jan 20, 2021	Feb 5, 2021
				Unit II: Language of Research	Feb 6, 2021	Feb 28, 2021
				Unit III: Scaling and Data Collection Assignment Submission deadline to be fixed on: March 1, 2021 Topic to be given from Unit I and II	Marc h 1, 2021	Marc h 20, 2021
				Unit IV: Data Analysis and Interpretation Assignments to be returned after evaluation on March 21, 2021 Test to be scheduled on : March 25, 2021	Marc h 21, 2021	April 5, 2021
				Unit V: Analytics in Business. Mode of Communication :Message to be posted on whatsapp group through class CRs and announcements to be made in the respective classes Topics to be covered from Unit Answer scripts to be shown and collected on April 10, 2021	April 6, 2021	April 28, 2021

0 2	<u>2241</u> <u>7604</u>	International Business B com (H) VI semester	Core	Unit – I and Unit - II	Jan 20, 2021	Feb 20, 2021
				Unit – III	Feb	Marc
				Assignment Submission deadline to be fixed on :	21,	h 10
				Feb 20, 2021 Topic to be given from Unit I and II	2021	2021
				Unit IV and V: Assignments to be returned after evaluation on March 1, 2020 Test to be scheduled on : March 15, 2021	Marc	April
				Mode of Communication: Message to be posted on whatsapp group through class	h 10,	28,
				CRs and announcements to be made in the respective classes Topics to be covered	2021	2021
				from Unit Answer scripts to be shown and collected on March 25, 2021		
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G. Outstation Field visits for students

Project Name / Paper Name		
Destination	Travel Mode	
Departure Month	Return	
Faculty-in-Charge	Number of Stud	ents going

Course Code	Course Name	Unique Paper Code	Topic Name	Day and Date	Date/s of Exhibiting the Assessment Sheet to students, Discussing the marks, Returning/Retaining
Business Research methods and analytics. B. Com. (Hons) Paper No. BCH 4.5 (b), Semester-IV	Business Research Methods and Analytics	22413410	Unit – 1, and Unit - II	Feb 1, 2021	Feb 20, 2021 and retained.
			Unit – III and Unit – IV, Unit - V	March 20, 2021	March 26, 2021 retained.
International Business BCH 6.4 DSE VI		22417604	Unit – I and Unit - II	Feb 5, 2021	Feb 16, 2021 retained.
			Unit – III, IV, and V	March 10, 2021	April 8, 2021 retained.

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Fresher's Welcome				
Farewell				
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Department Seminars				
Any Other ()				

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