



Kirori Mal College

(University of Delhi)

University of Delhi, Delhi-110007

(Phone No. - 011-7121 9084 : Email - principal@kmc.du.ac.in)



Print Date : 15-02-2026

1. Personal Profile

Title: **Dr.** First Name: **LEENA** Last Name: **DEVI**

Designation: **ASSISTANT PROFESSOR** Mobile No. -----

Phone No. (Office) **011-71219084** Phone No. (Residence): -----

Email: **leenajaryalphd@kmc.du.ac.in** Webpage: -----



Facebook: ----- Twitter: -----

LinkedIn: ----- Instagram: -----

Youtube: ----- Research Gate Link: -----

Google Scholar Link: -----

Address: -----

2. Educational Qualifications

| Degree/ Certification | Institution | Year |
|-----------------------|-----------------------------|------|
| Ph.D | Himachal Pradesh University | 2022 |
| Mphil | Himachal Pradesh University | 2010 |
| M.Com | Himachal Pradesh University | 2008 |
| B.Com | Himachal Pradesh University | 2006 |

3. Career Profile & Administrative Assignments

| Category | Role/ Designation | Department/ Committee | Date From - To | Remarks |
|----------------------------|-------------------|---|-------------------------|---------|
| ADMINISTRATIVE ASSIGNMENTS | CONVENER | KARTAVYA- THE CIVIL SERVICE SOCIETY KIRORI MAL COLLEGE, DELHI | 08.May.2023 - Till date | |
| ADMINISTRATIVE ASSIGNMENTS | MEMBER | SPORTS COUNCIL KIRORI MAL COLLEGE, DELHI | 08.May.2023 - Till date | |

| | | | | |
|----------------------------|-------------------|---|---------------------------|--|
| ADMINISTRATIVE ASSIGNMENTS | MEMBER | ALUMNI COMMITTEE KIRORI MAL COLLEGE, DELHI | 08.May.2023 - Till date | |
| ADMINISTRATIVE ASSIGNMENTS | MEMBER | CANTEEN COMMITTEE kirorimal college | 08.Jun.2023 - Till date | |
| ADMINISTRATIVE ASSIGNMENTS | MEMBER | LA-VOICE kirorimal college | 08.Jun.2023 - 30.May.2024 | |
| ADMINISTRATIVE ASSIGNMENTS | MEMBER | MEDIA COMMITTEE kirorimal college | 01.Jul.2022 - 08.May.2023 | |
| ADMINISTRATIVE ASSIGNMENTS | MEMBER | KARTAVYA- THE CIVIL SERVICE SOCIETY KIRORI MAL COLLEGE, DELHI | 01.Jul.2022 - 08.May.2023 | |
| ADMINISTRATIVE ASSIGNMENTS | MEMBER | SPORTS COUNCIL KIRORIMAL COLLEGE | 19.Jul.2022 - 08.May.2023 | |
| ADMINISTRATIVE ASSIGNMENTS | MEMBER | PORTAL COMMITTEE KIRORIMAL COLLEGE | 19.Jul.2022 - 08.May.2023 | |
| ADMINISTRATIVE ASSIGNMENTS | MEMBER | STUDENT UNION ACTIVITIES COMMITTEE KIRORIMAL COLLEGE | 19.Jul.2022 - 08.May.2023 | |
| ADMINISTRATIVE ASSIGNMENTS | MEMBER | SENSATION – THE DANCE SOCIETY KIRORIMAL COLLEGE | 19.Jul.2022 - 08.May.2023 | |
| ADMINISTRATIVE ASSIGNMENTS | MEMBER | SC/ST CELL KIRORIMAL COLLEGE | 19.Jul.2022 - 08.May.2023 | |
| ADMINISTRATIVE ASSIGNMENTS | TEACHER-IN-CHARGE | COMMERCE KIRORI MAL COLLEGE, DELHI | 01.Jun.2021 - 31.May.2022 | |
| ADMINISTRATIVE ASSIGNMENTS | CONVENER | COMMERCE KIRORIMAL COLLEGE | 01.Jun.2021 - 31.May.2022 | Convenor, B.Com (H) Admission Committee, KMC |

4. Other Profiles

Other Profile Name/ Description

WORKSHOP/ SEMINAR/ CONFERENCE/ WEBINAR ORGANIZED

Organised 2 Days National Conference on “Emerging Issues in Global Research and Management Practices”, 16-17 November, 2018 .

AREAS OF INTEREST/ SPECIALIZATION

Marketing

| | | | | | |
|--|--|--|--|--|--|
| SUBJECTS TAUGHT <ul style="list-style-type: none"> • Management: Principles and Application • Auditing and Corporate Governance • Principles of Marketing • Advertising | | | | | |
|--|--|--|--|--|--|

| 5. Research Guidance | | | | |
|-----------------------------|-----------|-----------------------------------|--------------|--------|
| Year | Guide For | Title of the Dissertation/ Thesis | Scholar Name | Status |

| 6. Research Projects | | | | | |
|-----------------------------|------------------|--------------------|----------|-------------------|------------------|
| Year | Title of Project | Sponsorship Agency | Duration | Amount Sanctioned | Date of Sanction |

| 7. Publications | | | | | |
|---|---|---|-------------------------------------|--------------------------|--------------------------|
| Category | Publication Name | Title | Name of Author | Reference Link/ DOI Link | Publication (Month-Year) |
| CONFERENCE PAPER/ PROCEEDINGS (International) | “Measuring overall technical efficiency using data envelopment Analysis: A case study of Public and Private life insurers in India” | ”, International Journal of Advance research in Commerce, Management & social science | • Devi, L. & Ranjana (Joint Author) | | June 2020 |

| 8. Books | | | | |
|-----------------|-----------|-------|----------------|-------------------|
| Category | Book Name | Title | Name of Author | ISSN/ ISBN Number |

| 9. Faculty Achievements | | | | | |
|--------------------------------|---|-------------|------------------------------|---|---------------------------|
| Year | Category of Achievement | Role | National/ International etc. | Name | Date From-To |
| 2024 | ONLINE CERTIFICATE COURSE/ TRAINING PROGRAMS ATTENDED | PARTICIPANT | National | NEP 2020 ORIENTATION & SENSITIZATION PROGRAMME | 20.May.2024 - 30.May.2024 |
| 2024 | FACULTY DEVELOPMENT PROGRAM ATTENDED | PARTICIPANT | National | Research & Innovation: Proposed Writing Tools, Techniques And Funding | 11.Mar.2024 - 16.Mar.2024 |
| 2022 | FACULTY DEVELOPMENT PROGRAM ATTENDED | PARTICIPANT | University | Research Methodology | 04.Jul.2022 - 13.Jul.2022 |
| 2020 | FACULTY DEVELOPMENT PROGRAM ATTENDED | PARTICIPANT | University | Research Methodology | 01.Oct.2020 - 15.Oct.2020 |

| | | | | | |
|------|---|-------------|------------|---|------------------------------|
| 2020 | FACULTY DEVELOPMENT PROGRAM ATTENDED | PARTICIPANT | University | Enhancing Psychological skills for Teaching & Practice | 15.Sep.2020 - 29.Sep.2020 |
|------|---|-------------|------------|---|------------------------------|

Dr. LEENA DEVI