



# Kirori Mal College

(University of Delhi)

University of Delhi, Delhi-110007

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Print Date : 09-04-2026

## 1. Personal Profile

Title: **Prof.** First Name: **MAMTA** Last Name: **SAREEN**



Designation: **PROFESSOR** Mobile No. -----

Phone No. (Office) ----- Phone No. (Residence): -----

Email: **mamtasareen@kmc.du.ac.in** Webpage: -----

Facebook: ----- Twitter: -----

LinkedIn: ----- Instagram: -----

Youtube: ----- Research Gate Link: -----

Google Scholar Link: <https://scholar.google.com/citations?user=pwoGdUYAAAAJ&hl=en>

Address: -----

## 2. Educational Qualifications

Degree/ Certification	Institution	Year
Post Doctoral Fellowship	Delhi University	2012
Ph.D.	Delhi University	2009
MCA	Delhi University	1992
B.Sc Computer Science	Delhi University	1989

## 3. Career Profile & Administrative Assignments

Category	Role/ Designation	Department/ Committee	Date From - To	Remarks
CAREER PROFILE	ASSISTANT PROFESSOR	COMPUTER SCIENCE KIRORI MAL COLLEGE, DELHI	28.Jul.1995 - 09.Sep.2008	
CAREER PROFILE	ASSOCIATE PROFESSOR	COMPUTER SCIENCE KIRORI MAL COLLEGE, DELHI	09.Sep.2008 - 18.Jul.2018	
CAREER PROFILE	PROFESSOR	COMPUTER SCIENCE KIRORI MAL COLLEGE, DELHI	18.Jul.2018 - Till date	

#### 4. Other Profiles

##### Other Profile Name/ Description

##### SUBJECTS TAUGHT

Appointed as an adjunct faculty in the Department of management, NSUT

#### 5. Research Guidance

Year	Guide For	Title of the Dissertation/ Thesis	Scholar Name	Status
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#### 6. Research Projects

Year	Title of Project	Sponsorship Agency	Duration	Amount Sanctioned	Date of Sanction
2016	Factors Influencing Intention to Repurchase Online: An Empirical Study on Customers of Developing Country	ICSSR	1 year	200000	01.Sep.2016
2012	Perceived Security as Trust Indicator in Adoption of Internet Banking: A Study of Select Banks in India	ICSSR	1 year	4,04,200/-	11.Aug.2012

#### 7. Publications

Category	Publication Name	Title	Name of Author	Reference Link/ DOI Link	Publication (Month-Year)
JOURNAL PAPER (International)	Computer Ethics and Its Related Issues	International Journal of Creative Research Thoughts – IJCRT	Dr. Mamta Sareen (Sole Author)	<a href="https://ijcrt.org/papers/IJCRT2009171.pdf">https://ijcrt.org/papers/IJCRT2009171.pdf</a>	September 2020
JOURNAL PAPER (International)	Technology, Trust And Facilitating Environment: Three Cornerstones Of Successful E-Transactions	International Journal of Creative Research Thoughts – IJCRT	Dr. Mamta Sareen (Sole Author)	<a href="https://ijcrt.org/papers/IJCRT2009256.pdf">https://ijcrt.org/papers/IJCRT2009256.pdf</a>	September 2020
JOURNAL PAPER (International)	Customer's Intention to Re-Transact Online in a Developing Country	International Research Journal of Science, Engineering and Technology	Dr. Mamta Sareen (Sole Author)	<a href="https://doi.org/10.32804/RJSET">https://doi.org/10.32804/RJSET</a>	September 2020

JOURNAL PAPER (International)	Perceived Security as Trust Indicator in adoption of Internet Banking in a developing country: An Empirical Study	International Journal of Strategic Information Technology and Applications (IJSITA)	Dr. Mamta Sareen (Sole Author)	<a href="https://doi.org/10.4018/IJSITA.2015070103">https://doi.org/10.4018/IJSITA.2015070103</a>	July 2015
CHAPTER (International)	Threats and Challenges by DeepFake Technology	CRC Press	Dr. Mamta Sareen (Sole Author)	<a href="https://doi.org/10.1201/9781003231493">https://doi.org/10.1201/9781003231493</a>	November 2022
CHAPTER (International)	Threats and Challenges by DeepFake Technology	Taylor & Francis Group	Dr. Mamta Sareen (Sole Author)	<a href="https://doi.org/10.1201/9781003231493">https://doi.org/10.1201/9781003231493</a>	September 2022

## 8. Books

Category	Book Name	Title	Name of Author	ISSN/ ISBN Number
BOOK (International)	Trust and Technology in E-Business: Applications and Strategies for Assurance	Dr. Mamta Sareen (Corresponding Author)	IGI Global Publications, Hershey, USA	ISBN10: 1613503539, EISBN13: 9781613503546

## 9. Faculty Achievements

Year	Category of Achievement	Role	National/ International etc.	Name	Date From-To
2021	FACULTY DEVELOPMENT PROGRAM ATTENDED	MEMBER	College	FDP on Optimizing ICT tools for higher Education	18.Jun.2021 - 26.Jun.2021

**Prof. MAMTA SAREEN**