



# Kirori Mal College

(University of Delhi)

University of Delhi, Delhi-110007

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## 1. Personal Profile

Title: **Prof.** First Name: **MAMTA** Last Name: **SAREEN**



Designation: **PROFESSOR** Mobile No. -----

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Email: **mamtasareen@kmc.du.ac.in** Webpage: -----

Facebook: ----- Twitter: -----

LinkedIn: ----- Instagram: -----

Youtube: ----- Research Gate Link: -----

Google Scholar Link: <https://scholar.google.com/citations?user=pwoGdUYAAAAJ&hl=en>

Address: -----

## 2. Educational Qualifications

| Degree/ Certification    | Institution      | Year |
|--------------------------|------------------|------|
| Post Doctoral Fellowship | Delhi University | 2012 |
| Ph.D.                    | Delhi University | 2009 |
| MCA                      | Delhi University | 1992 |
| B.Sc Computer Science    | Delhi University | 1989 |

## 3. Career Profile & Administrative Assignments

| Category       | Role/ Designation   | Department/ Committee                      | Date From - To            | Remarks |
|----------------|---------------------|--|---------------------------|---------|
| CAREER PROFILE | ASSISTANT PROFESSOR | COMPUTER SCIENCE KIRORI MAL COLLEGE, DELHI | 28.Jul.1995 - 09.Sep.2008 |         |
| CAREER PROFILE | ASSOCIATE PROFESSOR | COMPUTER SCIENCE KIRORI MAL COLLEGE, DELHI | 09.Sep.2008 - 18.Jul.2018 |         |
| CAREER PROFILE | PROFESSOR           | COMPUTER SCIENCE KIRORI MAL COLLEGE, DELHI | 18.Jul.2018 - Till date   |         |

#### 4. Other Profiles

##### Other Profile Name/ Description

##### SUBJECTS TAUGHT

Appointed as an adjunct faculty in the Department of management, NSUT

#### 5. Research Guidance

| Year | Guide For | Title of the Dissertation/ Thesis | Scholar Name | Status |
|------|-----------|-----------------------------------|--------------|--------|
|------|-----------|-----------------------------------|--------------|--------|

#### 6. Research Projects

| Year | Title of Project  | Sponsorship Agency | Duration | Amount Sanctioned | Date of Sanction |
|------|---|--------------------|----------|-------------------|------------------|
| 2016 | Factors Influencing Intention to Repurchase Online: An Empirical Study on Customers of Developing Country | ICSSR              | 1 year   | 200000            | 01.Sep.2016      |
| 2012 | Perceived Security as Trust Indicator in Adoption of Internet Banking: A Study of Select Banks in India   | ICSSR              | 1 year   | 4,04,200/-        | 11.Aug.2012      |

#### 7. Publications

| Category                      | Publication Name  | Title   | Name of Author                 | Reference Link/ DOI Link  | Publication (Month-Year) |
|-------------------------------|---|---|--------------------------------|---|--------------------------|
| JOURNAL PAPER (International) | Computer Ethics and Its Related Issues  | International Journal of Creative Research Thoughts – IJCRT           | Dr. Mamta Sareen (Sole Author) | <a href="https://ijcrt.org/papers/IJCRT2009171.pdf">https://ijcrt.org/papers/IJCRT2009171.pdf</a> | September 2020           |
| JOURNAL PAPER (International) | Technology, Trust And Facilitating Environment: Three Cornerstones Of Successful E-Transactions | International Journal of Creative Research Thoughts – IJCRT           | Dr. Mamta Sareen (Sole Author) | <a href="https://ijcrt.org/papers/IJCRT2009256.pdf">https://ijcrt.org/papers/IJCRT2009256.pdf</a> | September 2020           |
| JOURNAL PAPER (International) | Customer's Intention to Re-Transact Online in a Developing Country                              | International Research Journal of Science, Engineering and Technology | Dr. Mamta Sareen (Sole Author) | <a href="https://doi.org/10.32804/RJSET">https://doi.org/10.32804/RJSET</a>                       | September 2020           |

|                                  |   |   |                                |   |                |
|----------------------------------|---|---|--------------------------------|---|----------------|
| JOURNAL PAPER<br>(International) | Perceived Security as Trust Indicator in adoption of Internet Banking in a developing country: An Empirical Study | International Journal of Strategic Information Technology and Applications (IJSITA) | Dr. Mamta Sareen (Sole Author) | <a href="https://doi.org/10.4018/IJSITA.2015070103">https://doi.org/10.4018/IJSITA.2015070103</a> | July 2015      |
| CHAPTER<br>(International)       | Threats and Challenges by DeepFake Technology   | CRC Press   | Dr. Mamta Sareen (Sole Author) | <a href="https://doi.org/10.1201/9781003231493">https://doi.org/10.1201/9781003231493</a>         | November 2022  |
| CHAPTER<br>(International)       | Threats and Challenges by DeepFake Technology   | Taylor & Francis Group  | Dr. Mamta Sareen (Sole Author) | <a href="https://doi.org/10.1201/9781003231493">https://doi.org/10.1201/9781003231493</a>         | September 2022 |

## 8. Books

| Category                | Book Name   | Title                                   | Name of Author                        | ISSN/ ISBN Number                             |
|-------------------------|---|---|---------------------------------------|---|
| BOOK<br>(International) | Trust and Technology in E-Business: Applications and Strategies for Assurance | Dr. Mamta Sareen (Corresponding Author) | IGI Global Publications, Hershey, USA | ISBN10: 1613503539,<br>EISBN13: 9781613503546 |

## 9. Faculty Achievements

| Year | Category of Achievement              | Role   | National/<br>International etc. | Name   | Date From-To              |
|------|--------------------------------------|--------|---------------------------------|--|---------------------------|
| 2021 | FACULTY DEVELOPMENT PROGRAM ATTENDED | MEMBER | College                         | FDP on Optimizing ICT tools for higher Education | 18.Jun.2021 - 26.Jun.2021 |

**Prof. MAMTA SAREEN**