

KIRORI MAL COLLEGE: UNIVERSITY OF DELHI



UGC – Six Months Certificate Course on Entrepreneurship and Start - Up

Kirori Mal College has initiated six months certificate course on Entrepreneurship and Start-up. The course will help the students to become job provider rather job seekers. The training will be offered to the students in the following fields:

Retail, Construction, Software, Website, Social Media, Solar Energy, Numerology, Food and Technology, Export Procedure, Organic products and others.

Course Content:

Introduction to Entrepreneurship and Start-up, Idea Identification and Assessment, Building a Legal Foundation, Understanding Financial basics, Introduction to Business Planning, Fund Raising and Business Promotion Activity, Soft, ICT and Communication skills, Motivation, Leadership and Communication Skills, Business Research and Management Practices.

Admission: on the basis of merit and interview.

Eligibility: 12th Class (any stream)

Total no of Seats. 50, Reservation as per the Government of India rules.

No of Classes: Five days a week (evening.) 3pm -5.30pm

Hands –on Training: on weekend as per the requirement.

Certificate : Shall be issued by the college after successful completion of the course.

How to apply: Application form will be accepted with required documents. The students can submit application form by hand to Mr. Gokul, at Principal office or by email principal@kmc.du.ac.in

Required Documents:

01. Copy of 10th and 12th standard mark sheet and certificate.
02. Caste certificate if applicable.
03. Copy of Aadhar card

INTRODUCTION:

The Kirori Mal College has initiated six months certificate program to motivate young students to start their own venture in terms of entrepreneurship and start-up. Under the Government of India skilled based education in National Skill Qualification Framework (NSQF), College has been selected as community college to run certificate program. The main objective of the course is to create job providers through entrepreneurship and start-ups program. This certificate program is very unique and useful in terms of learning and practice as it consists of general education and skill based training. The general education and skill based training will be offered by college in collaboration with specific sector skills councils and industry associations. Besides the class room learning of general education, college will provide opportunity to the participants to enhance their skills in different fields like retail, solar energy, organic products, food and technology, construction, social media and marketing, numerology, yoga, classic and western music and others as per their interest and capability.

The course is credit-based six months – 30 Credits after 10+12 standard modular (NSQF) level -4 program.

COURSE – CURRICULUM: The course is consisting of skill development components (60%) and General Education component (40%).

OBJECTIVE

The main objective of the programme is 'Entrepreneur and Start-Up'. To achieve this objective, the study material is focused on various aspects of starting and managing entrepreneurship and start-up.

The course :

Develops motivation, reinforces entrepreneurial traits and the spirit of entrepreneurship and start-ups;

Facilitates decision making process for setting-up of a new venture;

Facilitates successful and operation of the venture.

SALIENT FEATURES

The programme has the following salient features:

Skill & Knowledge Building Programmes through Contact Sessions

One-to-one counseling throughout the course by "expert counselors"

Access to library resources

The contact sessions focus on developing entrepreneurial motivation, business opportunity guidance, market research & survey, preparation of detailed project report, project appraisal system of banks & financial institutions and interactions with successful entrepreneurs.

SYLLABUS

The syllabus in the form of printed self-instructional study material covers all the aspects of launching, establishing and managing a entrepreneurship and start-up.

To put it briefly, it prepares the learner with the knowledge, skills and motivation to set up an enterprise and manage it successfully.

Study Material

The study material designed to facilitate the learners, is covering critical areas such as: Introduction to Entrepreneurship, start-up, Sources of Assistance, Business Opportunity Identification, Market Assessment, and Entrepreneurial Motivation, various soft skills like Communication Skills, Negotiation Skills, Entrepreneurial Competencies, and Small Business Management including Systematic Planning, Quality Control, Marketing Management, Financial Management, and Production Management. Besides, various topics like Total Quality Management, Strategic Planning, Business Ethics, Franchising, Venture Capital Financing, Exports, etc. The material provides comprehensive understanding on what it takes to become an entrepreneur.

METHODOLOGY

The methodology of the course includes; self-instructional study material, assignments, personal counseling through experts, professional counselors and contact sessions during the course.

Duration and Medium of Instruction

The duration of the course is six months. The medium of instruction is English and Hindi.

AWARD THE CERTIFICATE

The Award of the Certificate is based on assessment of the assignments, project report submitted by the learner and performance in the final examination.

BENEFITS

The programme in Entrepreneurship and start-up equips the learners with the ability to function dynamically and acquire the requisite knowledge and skills to plan and successfully launch their own dream ventures.

For more information please contact:
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Phone no. 011-27667939
Mobile no. 9213235831
Contact Person. Dr. Pushpender Kumar

(Dr. Vibha Singh Chauhan)
Principal

Our Associates

01. The National Institute for Entrepreneurship and Small Business Development, Noida



उदमी लभते सिद्धिम
niesbud

02. The Construction Industry Development Council, New Delhi



03. Management & Entrepreneurship and Professional Skill Council, New Delhi



03. National Small Industry Council, New Delhi



04. VYOMINI Social Enterprise, Delhi



05. Delhi Institute of Solar Energy & Technology, New Delhi



06. IGDTUW- Anveshan Foundation (Business Incubation Centre)

Indira Gandhi Delhi Technical University for Women, Kashmere Gate, Delhi – 110006

