

Social Innovation and Social Enterprise

A Short Course under UKIERI Project

Oct 31st-Nov 2nd and Nov 7th-Nov 9th, 2019



Design
Innovation Centre,
Delhi University

Venue:

Design Innovation Centre
Dream Building
Chhatra Marg, Gate No. 4
Delhi University (North Campus)
Delhi, 110007



Kirori Mal
College

Concepts, Tools and
Framework to look beyond
the silos of subject
domains

EXPECTED LEARNING OUTCOMES

Understand the need and role of social enterprise/entrepreneurship models in current context

Learn about innovative strategies in addressing critical concerns

Provide the opportunity to identify with the challenges of not-for-profit, hybrid and for-profit social enterprises

Examine how digital tools, indigenous technologies, and innovation can be used

Enable conceptualization of social innovation to be transformed into a executable plan

ELIGIBILITY

Students and Professionals interested in Career in Social Innovation and Social Enterprise

STARTUP OPPORTUNITY

Two groups of students with viable social enterprise ideas will be selected for mentoring and co working space in the Design Innovation Center, University of Delhi for 3+3 months

DAY 1

Social Innovation and Entrepreneurship

Concept, Context, Methods and Approaches, Ways to solve social problems and entrepreneurial opportunities, Types of social enterprises, Case studies and narratives, Innovation and Entrepreneurship mindset

DAY 3

Sustainability

Inclusivity, Enabling the bottom of pyramid, Frugal innovation, Policies & schemes, Role of Market, Government & Civil Society, Corporate Social Responsibility (CSR)

DAY 5

Creating and Scaling a Social Enterprise

Idea & implementation, Resource mobilization, generation and utilization, Self-financing models, Bootstrap, Micro-financing for inclusive development, Training & Skilling, Pathways of scaling

DAY 2

Design Thinking Paradigm for social innovation

Identifying a problem, solution design and implementation, Entrepreneurship in the context of Social Innovation Business types, Social Business Models, IPRs, Social Media, User Communication Channels and methods

DAY 4

Role of Indigenous Knowledge and technology

Social innovation solutions: Products, Processes and Services, Leveraging knowledge and technology, Stakeholder engagement

DAY 6

Ideas to Product to Business model

Lessons on team building and problem solving

There is no registration fee.



To register for the conference, please scan the QR code.
Fill the online registration form.

Last date of registration is 15th October.



SOCIAL INNOVATION AND SOCIAL ENTERPRISE



PANEL DISCUSSION: ARE SOCIAL ENTERPRISES BREAKING THE BINARY?

Date : 01 November 2019
Time : 10:00 am - 12:30 pm
Venue : Design Innovation Center,
University of Delhi



MODERATOR
DR ROOPINDER OBEROI
DEPT OF POLITICAL SCIENCE
KIRORIMAL COLLEGE
UNIVERSITY OF DELHI



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PROF BIBHU BISWAL
DIRECTOR
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CECRAS



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PUBLIC POLICY AND GOVERNANCE
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