

UKIERI PROJECT 2017-2021

TITLE	CONTENT
Please share the context for the project – trigger, motivation, larger need that resulted in the objective for this project	Applying a qualitative research approach, the overall aim of the project was to critically explore the impact that social enterprise has upon students/graduates in the Higher Education sector in both the UK and India.
Briefly share Objective of proposal in non-technical language without jargons.	<p>To meet this aim, four objectives were identified. These objectives were:</p> <ol style="list-style-type: none"> 1. To explore the debates on social enterprise from local, national and global social science perspectives. 2. To foster and develop a curriculum programme in the social science discipline. 3. To establish new social enterprise networks within voluntary, statutory and private sectors. 4. To develop educational tools that advance social enterprise in the global Higher Education sector.
Clearly articulate the progress of project till date.	This project was completed on the 31 st March 2021.
What were/are the highlights and achievements of your project? Please support each point with relevant M&E data, figures and facts.	<p>The project has accomplished a number of achievements, which are as follows:</p> <ol style="list-style-type: none"> 1. A model that critically explains the key functions of social enterprise within an international context (please see Figure 1, p. 7 of this document for more details). 2. Six peer-reviewed articles that have analytically presented the contemporary aspects of social enterprise. Two of the journal articles were by invitation from the <i>Journal of Labour & Development</i>, which sits within the V.V. Giri National Labour Institute - an autonomous body of the Ministry of Labour & Employment, Government of India. 3. An invited, peer-reviewed article for the Chinese Academy of Social Sciences (CASS), which has been

translated into Chinese.

4. A Social Innovation and Entrepreneurship certificate course, which has been taught by leading academics from India, the UK, the US, and Germany, with key international stakeholders (e.g. United Nations Development Programme, The World Bank, KPMG) and third sector organisations (e.g. Grameen Foundation, KUTIR, MESH, Reapbenefit). To date, 350 learners have undertaken this course, one of which have set up social enterprise organisation (please see **Figure 2**, pp. 8-9 and **Figure 8**, p. 20).
5. A curricular model that has been used to develop the certificate course (above) and two modules on social enterprise at undergraduate and postgraduate levels at the University of Huddersfield (see **Figures 3** and **4**, pp. 10-15). Moreover, six of which have set up social enterprise organisations.

Do you have Research outputs/ outcomes in terms of prototypes developed, publications, workshops or training delivered etc. Please share details in non-technical language and support with facts/figures. (this section is to be filled if this is relevant to your specific project, otherwise you can say Not Applicable)

Authored Books:

Halsall, J. P., Oberoi, R. and Snowden, M. (Forthcoming) *Globalizing Social Enterprise*, New York: Springer.

Articles in Refereed Journals:

Oberoi, R., Halsall, J. P. and Snowden, M. (2021) Corporate and Entrepreneurial Social Responsibility during COVID-19: Understanding Global Trends and Responses, *Labour & Development*, Vol. 28(1), pp. 68-79, ISSN: 0973-0419.

Oberoi, R. Halsall, J. P. and Snowden, M. (2021) Reinventing Social Entrepreneurship Leadership in the COVID-19 Era: Engaging with the New Normal, *Entrepreneurship Education*, Vol. 4(2), pp. 117-36, ISSN: 2520-8152.

Snowden, M., Oberoi, R. and Halsall, J. P. (2021) Reaffirming Trust in Social Enterprise in the COVID-19 Era: Ways Forward, *Corporate Governance and Sustainability Review*, (Special Issue: COVID-19), Vol. 5(1), pp. 120-30.

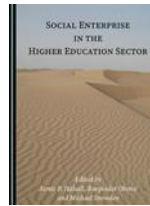
Oberoi, R., Halsall, J. P., Snowden, M. and Bhatia, R. (2020) The Public Policy Significance of Social Enterprise: A Case Study of India, *Journal of Governance & Public Policy*, Vol. 10(2), pp. 34-46.

Halsall, J. P., Oberoi, R. and Snowden, M. (2020) A New Era of Social Enterprise? A Global Viewpoint, *International Journal of Entrepreneurship and Economic Issues*, Vol. 4(1), pp. 79-88.

Oberoi, R., Cook, I. G., Halsall, J. P., Snowden, M. and Woodcock, P. (2019) Redefining Social Enterprise in the Global World: Study of China and India, *Social Responsibility Journal*, Vol. 16(7), pp. 1001-12.

Oberoi, R., Halsall, J. P. and Alkhallofi, T. (2018) Situating Social Enterprise within the Higher Education System: Case Studies of China, India & UK, *Labour & Development*, Vol. 25(2), pp. 99-115.

Edited Book:



Halsall, J. P., Oberoi, R. and Snowden, M. (2021) *Social Enterprise in the Higher Education Sector*, Newcastle: Cambridge Scholars Publishing.

Weblink:

<https://www.cambridgescholars.com/product/978-1-5275-6163-2>

Book Chapters:

Halsall, J. P., Oberoi, R. and Snowden, M. (Accepted) Sustainability and Social Enterprise: The Ways Forward, In D. Crowther and S. Seifi (Eds.) *The Equal Pillars of Sustainability*, Bingley: Emerald Publishing Limited.

Halsall, J. P., Oberoi, R. and Snowden, M. (Accepted) Social Enterprise, Social Innovation and Sustainable Future: A Driver for Policy Change In F. Quoquab and D. Crowther (Eds.) *Social Entrepreneurs – Mobilizer of The Social Changes*, Bingley: Emerald Publishing Limited.

Oberoi, R., Bara, D., Bara, E., Halsall, J. P. and Snowden, M. (Accepted) Locating Social Entrepreneurship in the Neoliberal Order: A Public Policy Perspective, In F. Quoquab and D. Crowther (Eds.) *Social Entrepreneurs – Mobilizer of The Social Changes*, Bingley: Emerald Publishing Limited.

Oberoi, R. and Halsall, J. P. (2019) Social Enterprise as Catalyst for Change: Case Study of India and UK, In S. Seifi and D. Crowther (Eds.) *Approaches to Global Sustainability, Markets, and Governance*, New York: Springer, Chapter 15, pp. 224-231.

Oberoi, R., Halsall, J. P. and Snowden, M. (2019) Mapping the Role of Social Enterprise: A Sustainable Model for Future? In R. Narayan Kar and K. Tiwari (Eds.) *Towards a Sustainable Future: Cross-cultural Strategies, Practices and Advancements*, London: Bloomsbury Publishing, Chapter 5, pp. 89-108.

Oberoi, R., Halsall, J. P., Snowden, M. and Caldwell, E. (2018) Reappraisal of Social Enterprise in a Globalised World, In R. Oberoi and J. P. Halsall (Eds.) *Revisiting Globalization: From a Border-less to a Gated Globe?*, New York: Springer, Chapter 8, pp. 155-66.

Other Publications:

Oberoi, R., Halsall, J. P. and Snowden, M. (2020) Mentoring Social Enterprises, *Newsletter Education Committee*, PhD Chamber of Commerce and Industry, pp. 20-24.

Weblink: <https://www.phdcci.in/wp-content/uploads/2020/06/Newsletter-Education-Committee-PHDCCI-May-2020.pdf>

Oberoi, R., Snowden, M. and Halsall, J. P. (2020) The Role of Higher Education in Enhancing Social Enterprise, *Sannam S4*, Vol. 8, New Delhi: India.

Weblink: <https://bit.ly/3dJOYt9>

Oberoi, R., Halsall, J. P. and Snowden, M. (2019) Social Entrepreneurship: An Idea whose Time has Come,

Weblink: <https://indiacr.in/social-entrepreneurship-an-idea-whose-time-has-come/>

Halsall, J. P., Cook, I. G. and Oberoi, R. (2019) Social Enterprise and Community Participation in a Global Perspective, *Social Science Today* (Chinese Academy of Social Sciences),

Weblink:

http://m.cssn.cn/zx/zx_bwyc/201905/t20190516_4896286.htm

What is the long-term impact of your research.

Coaching and Mentorship

Back in May 2020, we as a project team co-wrote an article on mentorship for academics and social enterprise PhD/DBA students at the PhD Chamber of Commerce and Industry in Delhi. The PhD Chamber is a catalyst National Apex Chamber with a research-based policy advocacy role, which operates at a grassroots level in local, national, and international contexts. This organisation is a facilitator of industry, trade and entrepreneurship; working closely with them led to the publication of the following knowledge exchange work:

Oberoi, R., Halsall, J. P. and Snowden, M. (2020) Mentoring Social Enterprises, *Newsletter Education Committee*, PhD Chamber of Commerce and Industry, pp. 20-4. Weblink:

<https://www.phdcci.in/wp-content/uploads/2020/06/Newsletter-Education-Committee-PHDCCI-May-2020.pdf>

As part of this work and from this, we have developed a three-point rule of mentoring model for students/social enterprises, a framework model that guides the development of social enterprise curricula at both undergraduate and postgraduate levels and a social entrepreneur avatar model

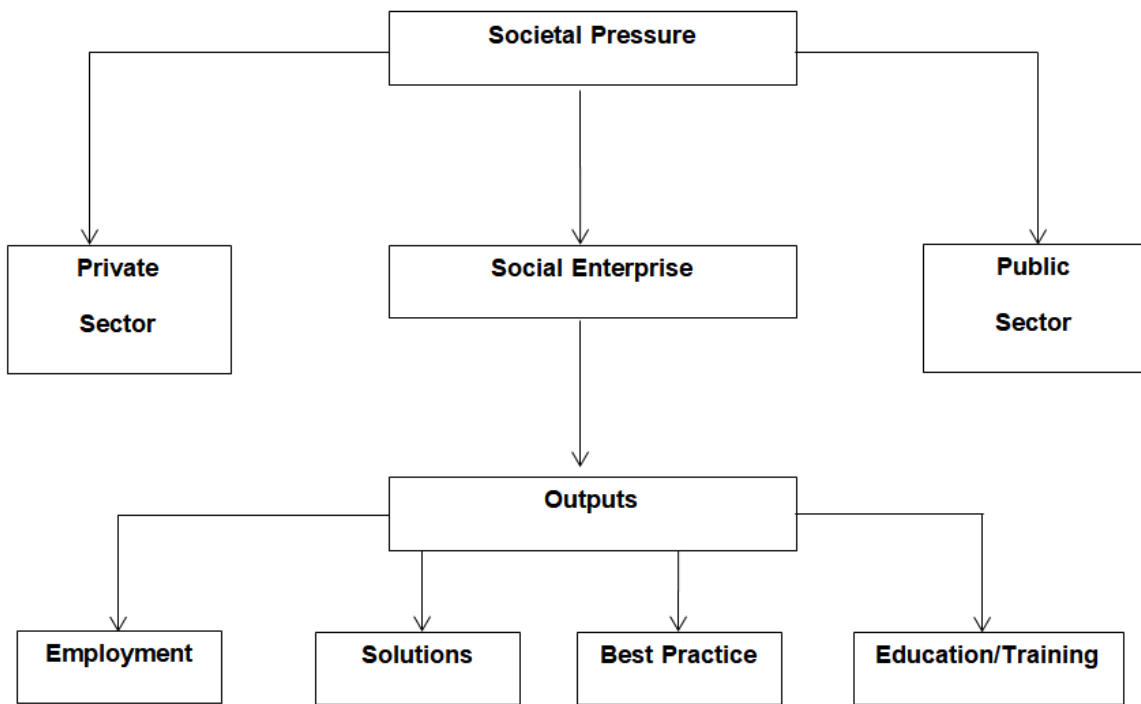
Centre for Innovation and Social Enterprise, Kirori Mal College, University of Delhi.

The Centre for Innovation and Social Enterprise developed as part of the UGC-UKIERI project with the overall goal to critically explore the impact of innovation and social enterprise in a higher education setting.

The Centre aims to promote and engage with social change, through a process of innovation, fostering creative ideas and sustainable strategies for social change. The centre will focus on the role of social enterprise in addressing issues associated with technological innovations, education, health and sustainable development linking it with the global goals of 2030. It will provide education and training to students along with engaging in critical social research that challenges the status quo.

The weblink for the centre:

<https://socialinnovationan.wixsite.com/mysite>



Source: (Oberoi et al., 2019, p. 101)

Figure : A Model for Social Enterprise.

Certificate Course on Social Innovation and Entrepreneurship



University of
HUDDERSFIELD
Inspiring global professionals



The Social Innovation and Entrepreneurship Certificate Course is an outcome of the current UK India Education & Research Initiative (UKIERI). This is a collaborative course between India and the UK in academic leadership, research and skills. The ongoing UKIERI project funded by UGC and the British Council on Social Enterprise and Higher Education between Kirori Mal College, University of Delhi (India) and the University of Huddersfield (UK) will allow us to facilitate this unique course for the students.

The seven-day course in Social Innovation and Entrepreneurship (SI&E) being offered to students provides an opportunity to pursue a cross-disciplinary study of social innovation and entrepreneurship, which will enable them to enhance their abilities to explore complex problems and to develop innovative methods to address social and economic problems. It will provide new concepts, tools and a framework to look beyond the silos of subject domains. Students will gain the ability to apply knowledge across disciplines, to turn ideas into actions and make a tangible positive impact on society.

The certificate course aims to develop social innovation and entrepreneurial modelling along with critical knowledge and skills among the students. It will draw on theory, contexts, and methods from across disciplines. The instructors for this certificate course will be leading academics from India & the UK. The teaching will also involve recognised social innovators, policymakers and administrators who will engage the students and provide administrative and policy perspectives.

The course is designed to span seven days and attempts to present frameworks, tools and methods to advance social innovation, along with practical ways to build upon what students learn in their major disciplines.

Time Schedule

16th March to 24th March 2019

Learning Environment

We have designed this certificate course to make a transformative impact on the practice of social change. It will strip theories, tools and processes to their essence, emphasising their core purposes and principles so that students can access new ways to solve real-world challenges.

Coursework: What to expect

The certificate course features a variety of instructional techniques, including group exercises, case studies, and discussions. Students will learn from a group of change agents and academics — with whom they can share experience and seed ideas.

This certificate course will begin with initial readings and in-class exercises for students. The students will also need to complete practical assignments during the course, as well as give a presentation in their practicum. This course will be self-sustaining and will not need financial aid from the college.

Advisory Committee:

- Dr Vibha Chauhan (Principal KMC, University of Delhi)
- Prof Bibhu Biswal (Design Innovation Center, University of Delhi)
- Dr Roopinder Oberoi (Faculty, KMC, and Principal Investigator UKIERI Project)
- Prof Shamika Ravi, Brooking Institute, India
- Prof Dr. Francisco Leandro, Associate Professor, University of Macao

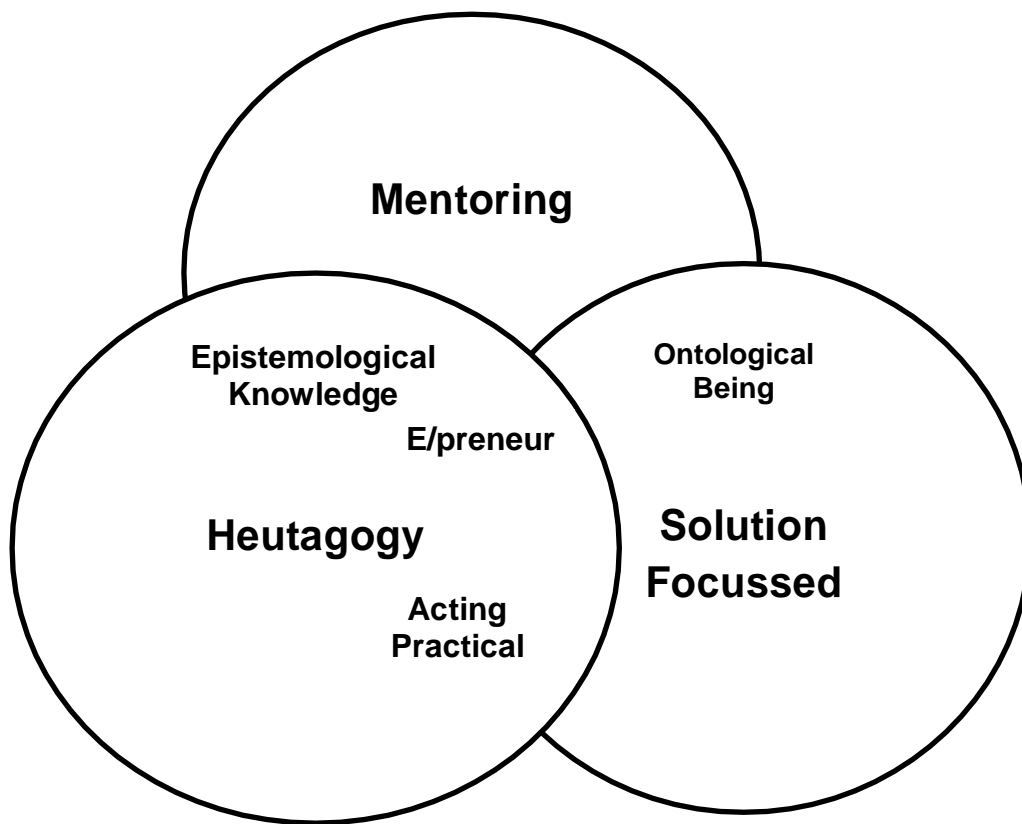
Resource persons who have given consent:

1. Dr Archana Thakur, Joint Secretary, University Grant Commission
2. Dr Rodrigo Ordoñez, Eternado University of Colombia.
3. Dr Jamie Halsall University of Huddersfield, UK
4. Dr Mike Snowden, University of Huddersfield, UK
5. Mr Prabhat Labh, CEO, Grameen Foundation, India
6. Prof Madhulika Banerjee, Dept of Political Science, University of Delhi
7. Mr Manpreet Singh, Director Advisory, KPMG India
8. Mr Rahul Pandey AUD Centre for Incubation, Innovation and Entrepreneurship (ACIIE)
9. Ashok Pavadia, former Additional Secretary, Home Affairs, Government of India
10. Dr Vishwa Mohan Bansal Chairman, New Delhi Institute of Management
11. Dr Jatinder Singh, Director, PHD Chamber of Commerce
12. Mr Raman Kalra, Patner PwC, India

Mentoring Feature	Mentoring Characteristics	
<p>Mentoring:</p> <p>The process by which the mentor helps the mentee to develop knowledge, skill, reasoning and insight in a given context.</p>	<ol style="list-style-type: none"> 1. Mentee centred holistic process characterised by a two-way exchange of knowledge based on mutuality and reciprocity 2. Ongoing, forward-looking relationship that can last for a long period of time, with effective role modelling 3. Relationship based on the needs of the mentee achieved by a solutions-based approach to goal attainment. 	
<p>Mentor:</p>	<p>A mentor is defined as:</p> <ol style="list-style-type: none"> 1. An individual with extensive knowledge of the context and an effective role model. 2. An advisor and enabler. 3. An individual who can guide the mentee in goal attainment. 	<p>Three responsibilities:</p> <ol style="list-style-type: none"> 1. To negotiate the nature of the relationship in a confidential and reflexive manner. 2. To meet the mentee at regular intervals. 3. To share their knowledge and experience with the mentee congruent with their expectations and goals.
<p>Mentee:</p>	<p>A mentee is defined as:</p> <ol style="list-style-type: none"> 1. An individual who engages with the mentor for support and guidance. 2. An individual who utilises the knowledge and experience offered by the mentor. 3. An individual who tests ideas and solutions with the mentor. 	<p>Three responsibilities:</p> <ol style="list-style-type: none"> 1. To negotiate goals and the nature of the relationship with the mentor. 2. To reflect and engage within the relationship. 3. To remain honest and reflective in the spirit of the mentorship relationship.

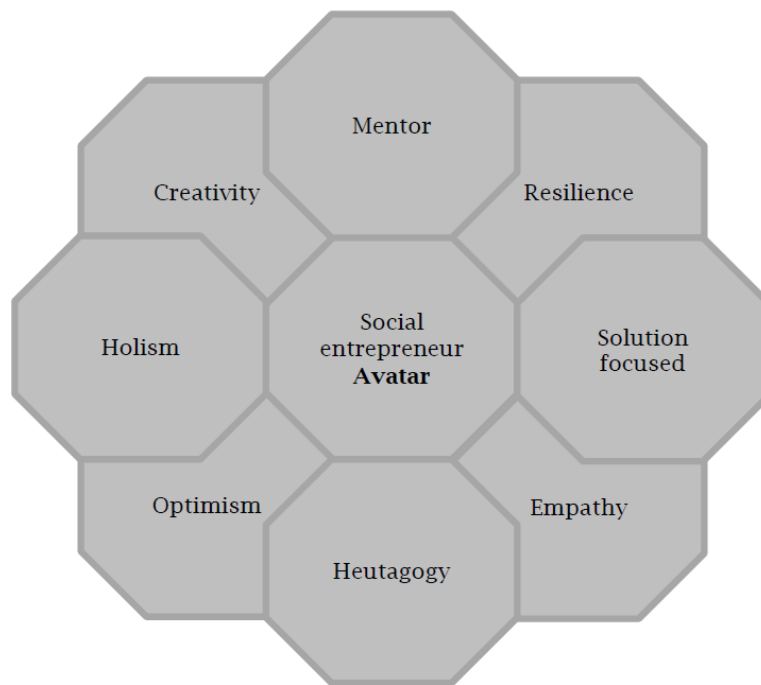
Source: (Oberoi et al., 2020, pp. 22-3)

Figure: The Three-Point Rule of Mentoring.



Source: (Halsall et al., 2021, p. 161)

Figure: A Holistic Curricular Framework.



Source: (Snowden et al., 2021, p. 124)

Figure : The Social Entrepreneur Avatar.

Figure : International Conferences and Webinar 2018-2021 (see below: pp. 19 to 22).

Webinar on 27th April 2020 on the theme of Rebooting leadership and entrepreneurship in post COVIDera with Mr Viraj Kalra.



Webinar organized by Centre for Innovation and Social Enterprise, (CISE) Kirori Mal College, University of Delhi

Topic: Rebooting Leadership & Entrepreneurship in Post Covid Era.

Day and Date:
Monday, 27th
April 2020



Time:
11:30 AM to
12:30PM

The speaker, **Mr. Viraj Kalra** is recognized among the top soft and behavioural skill trainers, speakers and leadership coaches from India (Silicon India '18, StartUp City'19, WCRC19)

The Webinar will scan the ceaselessly altering business landscape and will underscore the need to re-position the leadership & enterprise to thrive in the new normal.

Webinar Convener: Dr Roopinder Oberoi Dept of Political Science roberoi2019@gmail.com 8447887200	Organising Committee: Dr Anita Kamra Dept of Zoology Dr S P Tripathi Dept of Mathematics Dr Karuna Shree Dept of Geography Kirori Mal College
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A webinar was organised on “Crisis and opportunities for impact in a Post-covid world” by Ms Arpita Sinha, Head, Strategy, Growth and Alliances at Research Triangle International Institute, India. The webinar focused on Social Entrepreneurship by highlighting the basics. It further helped the participants gain an understanding of the challenges being witnessed by enterprises during the Covid-19 pandemic. It was attended by enthusiastic participants. The talk was very interesting and invigorating. The talk ended with a number of quetsins from the students regarding health, job opportunities and sustenance.

Online courses on understanding social enterprise in collaboration with DICDU & KMC

Online courses on Understanding Social Enterprise in collaboration with DICDU & KMC July 2020.
Online courses on understanding social enterprise in collaboration with DICDU & KMC September 2020
Online courses on understanding social enterprise in collaboration with DICDU & KMC 2020 Around 100 students took this course and were evaluated and given certificate by DICDU

SOCIAL ENTERPRISES

CISE, KMC & DIC, DU

This is a short online training in blended learning format: interactive classes through online VC apps, assignments, case studies, project work, and evaluation.

When
August 7-9, 2020

Who
UG/PG Students and Entrepreneurs

Duration
3 Days

How to apply
Online, Visit www.dudic.io

Expected Learning outcome
Participants shall gain familiarity about social enterprise and how they are creating solutions to tackle societal problems, learn how to develop innovative solution to address social problems, and social entrepreneurship as a force for social change.

Course Content

Introducing Social Innovation and Social Enterprise
Meaning, Role and Significance in Current Context

Social Enterprise
The Blurring Boundaries Between Nonprofits, Governments, Corporations and Business

Theory of Social Change
The social value proposition and identifying a social business opportunity

Social Enterprise and Corporate Social Responsibility, Sustainable Development Goals

Opportunities
Case Studies and Profile of a Social Entrepreneur and Social Enterprise

Design Thinking, Solution design and Startups

You will be issued completion certificate with grade jointly by CISE, KMC and Design Innovation Centre, University of Delhi.

Course Instructor
Dr Roopinder Oberoi
Assistant Professor & Founding Member

SOCIAL ENTERPRISES

CISE, KMC & DIC, DU

This is a short online training in blended learning format: interactive classes through online VC apps, assignments, case studies, project work, and evaluation.

Design Innovation Centre, University of Delhi offers a number of online courses to promote design thinking, entrepreneurship and startups.

When
May 28-29, 2020
June 21-22, 2020

Who
UG/PG Students and Entrepreneurs

Duration
2 Days

How to apply
Online, Visit www.dudic.io

Expected Learning outcome
Participants shall gain familiarity about social enterprise and how they are creating solutions to tackle societal problems, learn how to develop innovative solution to address social problems, and social entrepreneurship as a force for social change.

Course Content

Introducing Social Innovation and Social Enterprise
Meaning, Role and Significance in Current Context

Social Enterprise
The Blurring Boundaries Between Nonprofits, Governments, Corporations and Business

Theory of social change
The social value proposition and identifying a social business opportunity

Social Enterprise and Corporate Social Responsibility, Sustainable Development Goals

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Design Thinking, Solution design and Startups

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International webinar on education innovation and entrepreneurship on 10th sept 2020 with Prof Jay Kesan, Prof Jamie Halsall, Dr Mike Snowdon , Prof Francisco Leonardo and Prof Patricilla Roberts.



UKIERI
UK-India Education
and Research Initiative

**International Webinar on Education, Innovation
and Entrepreneurship: Path Ahead**

NAAC Accredited A+
Kirori Mal College
University of Delhi



Prof. Francisco José Leandro
City University Macau,
China



Prof. Jay P. Kesan
University of Illinois at Urbana
Champaign, USA



Dr. Mike Snowden
University of Huddersfield,
United Kingdom



Dr. Jamie Halsall
University of Huddersfield,
United Kingdom

Date:
September 10, 2020
Time:
5:00 PM - 7:00 PM IST



Prof. Priscilla Roberts
City University, Macau, China



Dr. Roopinder Oberoi - Moderator
Kirori Mal College, University of Delhi, India

Platform: Zoom
Meeting ID: 853 2996 2038
Passcode: 732825

Principal & Head Advisory Committee (CISE):
Dr Vibha Singh Chauhan
Webinar Convener:
Dr Roopinder Oberoi, Department of Political Science

Organising Committee:
Dr Anita Kamra Dept of Zoology
Dr S P Tripathi Dept of Mathematics
Dr Karuna Shree Dept of Geography

International webinar scaling social enterprise Sept 25 2020 with Mr Satish Jha and Mr David Wilcox . The session was moderated by Dr Roopinder Oberoi.



Topic- SCALING SOCIAL ENTERPRISE



Mr. Satish Jha
Chairman Reachscale
Chairman Edufront, USA



Mr. David Wilcox
Founder, ReachScale, USA



Dr. Roopinder Oberoi-Moderator
Kirori Mal College, University of Delhi

Principal & Head Advisory Committee (CISE)
Dr. Vibha Singh Chauhan
Webinar Convener :
Dr. Roopinder Oberoi
Department of Political Science

Organising Committee
Dr. Anita Kamra, Dept. of Zoology
Dr. SP Tripathi, Dept. of Mathematics
Dr. Karuna Shree Dept. of Geography



**SEPTEMBER
25, 2020
TIME- 5-6 PM IST
PLATFORM- ZOOM
MEETING ID: 874 8895 3887
PASSCODE: 587557**

Book Launch Event: As part of UKIERI project Dr Roopinder Oberoi, Jamie Halsall and Mike Snowden published a book on Social Enterprise and Higher Education 2021.

BOOK LAUNCH AND PANEL DISCUSSION ON SOCIAL ENTERPRISE IN HIGHER EDUCATION SECTOR



PROF. KIRAN TREHAN
(Chair and Keynote Speaker)
Pro-Vice Chancellor Partnerships
and Engagement,
Professor of Entrepreneurship,
University of York, UK



SHARON KAUR JANDU
(Moderator) Project Director,
Northern Asian Power Missions,
United Kingdom



PROF. UNNAT PANDIT
Dean at Atal Bihari Vajpayee School of Management
and Entrepreneurship, Prof IP Innovation,
& Entrepreneurship JNU, Member NMA, NCOLAGC,
AAC-AICTE | Formerly Prog. Dir. AIM, NITTI
Aayog, India



SURESH KRISHNA
Co-Founder, MD & CEO at Yunus
Social Business Fund, India



KATE HAINSWORTH
CEO Leeds Community Foundation and
Give, Bradford, United Kingdom



DR. JATINDER SINGH
Director, PHD Chamber of
Commerce and Industry, India



PRABHAT LABH
Chief Executive Officer Grameen
Foundation, India



DR. DAVID SPICER
Senior Lecturer, University of
Bradford, United Kingdom



DAVID BARA
Director and Co-founder,
WeCanAccess Ltd, United
Kingdom



DR. ROOPINDER OBEROI
Associate Professor, KMC, University of Delhi,
Founder Member, Centre of Innovation and
Social Enterprise (CISE) (Organizer)



DATE: 9TH APRIL, 2021 | TIME: 4:00 PM (IST)



MEETING ID: 816 8411 5637 | PASSCODE: 444808



PLATFORM: ZOOM

EDITED BY

*Jamie P. Halsall, Roopinder Oberoi
& Michael Snowden*

**SOCIAL ENTERPRISE
IN THE
HIGHER EDUCATION SECTOR**

*Edited by
Jamie P. Halsall, Roopinder Oberoi
and Michael Snowden*